

AUGUST 2021 ISSUE

BPM

BIRDIE PROMOTIONS MAGAZINE

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MY TURN RADIO

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RKK RESTAURANT
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D-BLOK KEISLIM
ZIMBABWEAN LYRICIST
& SCHOLAR

AUG 14
A NUH LUCK
DAY RAVE EDITION

IKAYA

'THE WIND OF THE SOUL'



CONTENT



04 LYRICIST D-BLOK KEISLIM

Check out this interview with D-Blok Keislím in Zimbabwe

by -Tsitsi Ndabambi



11 FRESH LOOK

Find out more about Dj Hypeñess and My Turn Radio inside

by -Suga Royale

FOUNDATION CORNER

10

by -Drew F.I.M



18 HAILIE JAE

Check out this interview with Hailie Jae

Interviewed by Birdie

HYPA VYBZ RADIO | TDC AUTO SERVICE

17

Advertising

COVER STORY



IKAYA

ABLAZIN

R A D I O . C O M

22 Ablazin Radio



* Photo credit Tsitsi Ndabambi

CATCHING UP WITH LY

D-Blok Keislim is a Zimbabwean lyricist and scholar, who paints the world through rhythm and soul. She performs with her band Bloknation which has high energy performances that are blended musicianship, creativity and soul. Her music connects with audiences from different cultures around the world. Her music is played in major radio stations around Zimbabwe, in South Africa as well as American Radio Wealth Years, Irish Radio Flirt FM and German based station earGround.

Tsitsi: How do you see the world due to your background influence?

D-Blok Keislim: I see the world as a canvas that is waiting to be painted in my perspectives every day. Hopefully every painting helps someone out there.

Tsitsi: Where do you see yourself going with your art? How far do they want to reach?

D-Blok Keislim: My art constantly pushes me in different directions but I hope I am able to give back to my community through and because of my art. I see no limits so it is an infinite journey for me.

Tsitsi: Which arenas or festivals would you like to perform on?

D-Blok Keislim: Coachella baby!!! It is a magnetic festival that I would not mind performing at, my skills will be honed and I am definitely sure I'll learn every step of the way. Arenas, well I would say any arena with good vibes and people works for me.

Tsitsi: Who would you like to work

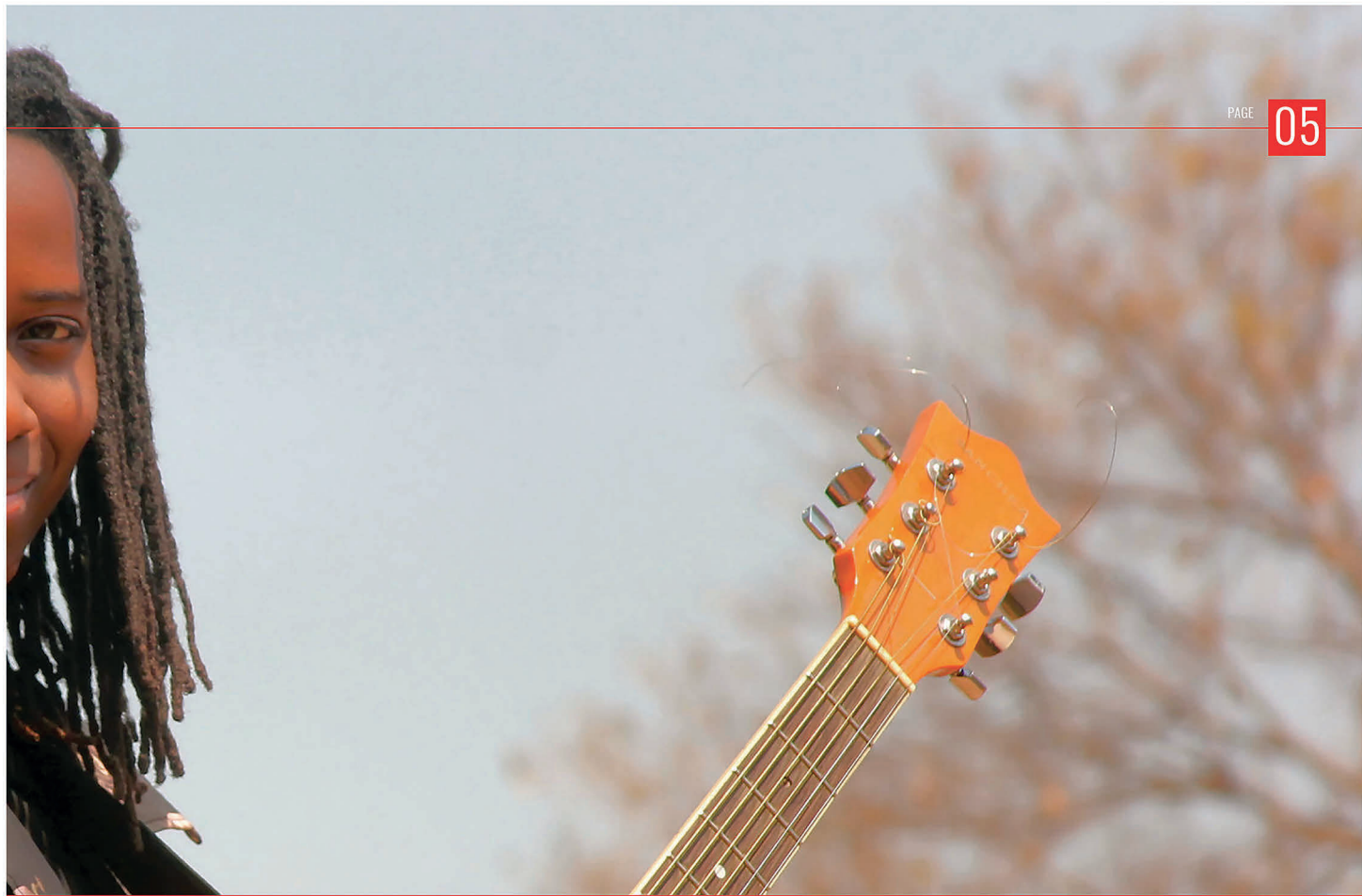
with during the course of your career?

D-Blok Keislim: I have been listening to quite a few new voices locally and globally and I would like to work with Koffee, Stefflon Don and a few more depending on the project. Locally there are quite some under the radar artists I would want to work with. The talent in Zimbabwe is so amazing.

Tsitsi: If you could go open a show for any artist who would it be?

D-Blok Keislim: I love shock value so the reigning artist of entertainment Beyoncé and of course Koffee.

Tsitsi: How has it been like to be famous, what have you been doing with your fame, has it affected the course of your life and the people around you?



RICIST D-BLOK KEISLIM

D-Blok Keislim: I definitely do not consider myself to be famous actually. I am a fly-under-the-radar kind of person. I try to push for social justice whenever I can and to leave a lingering hope wherever I go. The world needs light and if you have a little share it however you can.

Tsitsi: What first got you into music?

D-Blok Keislim: I am not super sure but I learnt from a very early age that I could retain more information if I made it a poem or song and I guess that stuck with me.

Tsitsi: Who inspired you to make music?

D-Blok Keislim: Michael Jackson. He was this electrifying human that could shift shape entertain and move. I knew

I wanted to do that too. Locally I still admire the late Chiwoniso. She was a dream to watch and listen to. Internationally P!nk, she is a rebel and I'm a rebel at heart too.

Tsitsi: How would you describe the music that you typically create?

D-Blok Keislim: My music is not your typical cliché this or that. I create a journey that evokes different reactions from people. No one ever hears the same thing from the other person which always fascinates me to say the least.

Tsitsi: What is your creative process like?

D-Blok Keislim: I have varying degrees of processes. The ink that flows through my veins is usually what deter-

mines how my process will be for that particular song.

Tsitsi: What is one message you would give to your fans?

D-Blok Keislim: Everything takes time so plan and then execute and you'll be right as rain.

Tsitsi: What is the most useless talent you have?

D-Blok Keislim: Hmmm, I have never thought of this.... I would have to say comic book drawing and writing.

Tsitsi: Do you sing in the shower? What songs?

D-Blok Keislim: I am a shower royalty hahaha, I sing in there lol.

Usually I enjoy Kaffeehaus kind of music so I'm your mellow out kind of belter.

Tsitsi: What would you be doing right now if it wasn't for your music career?

D-Blok Keislim: Accounting or coding. I love numbers and challenges.

Tsitsi: Where have you performed? What are your favorite and least favorite venues? Do you have any upcoming shows?

D-Blok Keislim: I've performed in quite a few places now; I would do no justice by naming them all. I love the Zimbabwean German Society atmosphere that's been definitely my best place thus far. The least, well, I don't want to be killed but it was a dodgy bar in town. Yup, never again. These days we are streaming our performances live on social media. Hopefully after all this lockdown is done we can go back on the stage.

Tsitsi: How do you feel the internet has impacted the music business?

D-Blok Keislim: It has somewhat leveled the playing field for most. The internet opened doors that typically would have been impossible to open in the music business and that is a win.

Tsitsi: What is your favorite song to perform?

D-Blok Keislim: I love performing "Sango" so far.

Tsitsi: What is the best advice you've been given?

D-Blok Keislim: You are only as good as your last performance.

Tsitsi: If you could change anything about the industry, what would it be?

D-Blok Keislim: The so called 'gatekeepers' need to be removed from the industry. They cause more harm than good. Music should not be bottlenecked.

Tsitsi: Tell us about your new tracks "Kwete" and "Riser", what do they talk about?

D-Blok Keislim: "Kwete" is about breaking free from a relationship where one is not regarded as an equal. Getting back up on your feet and calling the shots from that point on. It is absolutely dancing to the rhythm of your own drumbeat and loving every moment of it. "Riser" is in part inspired by life changing events I went through at a point in my life. It is about how I was able to rise through from the ashes like a phoenix and became anew and find the light that I no longer thought I could see during the trying times in my life. Thus I chant, I am a riser because I will never stop pushing against all adversar-ies to shine again. I will always try to remain a flower in full bloom regardless of weather.

Tsitsi: What's next for you?

D-Blok Keislim: Well let's all wait and see together yea :).

D-Blok has performed in Zimbabwe, South Africa and Germany. She has shared the stage with top hit makers Ammara Brown, South African musician Ayanda Sands, Burkinabé rapper Vado 2.0, Canadian Classical Pianist Rochelle McAlister and American rapper Akua Naru. She has also worked with award winning filmmaker Tony Forster.

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~Tsitsi Ndabambi

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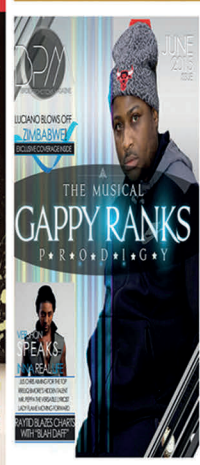
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FOUNDATION CORNER

Women and their direction in the dancehall space from 2020 and beyond is hard to pinpoint. Dancehall has always had raunchy subject matters this is nothing new. But for every Lady Saw you had a Lady G artist that sat on both ends of the spectrum. Today's female dancehall scene seems to mirror that of hip hop where it's all sex every day and no subject is off limits. We have seen the decline of male artists in dancehall unable to crossover to mainstream because they seem to be suffering the same issues mirroring their hip hop counterpart.

Koffee had a meteoric rise, winning a Grammy and setting records with her release during the pandemic "Lockdown" produced by Dane Ray. However, she seems to be an anomaly and if examined closely none of her material talks about sex. Dancehall's new set of female artists and its current queen Spice have laced the airwaves with mostly tales of what a fat pu**y can bring you, the benefits of taking people man, and the hottest subject of the moment not f**king for free.

It's quite obvious these subjects have no wings to leave the island, and each artist seems to be in a race to be more slack than the other. Gone is the use of clever wordplay to disguise the true intentions. With the recent wave of violence across the island against women it would be refreshing to hear female artists not reduce their worth to how good dem hole is. Today's male dancehall artists have three subjects: gun, money and f**k gyal inna dem mouth. The women in dancehall at this moment have a responsibility for a better narrative to the young women of Jamaica. A study was just done that said 70% of the kids born in Jamaica are jackets. Koffee's achievement has proven there is another road to the top without glorifying yuh good hole. I think a lot of female artists have taken the easy way out and it's time they take a look in the mirror and do better not only for themselves but for the girls in Jamaica listening to their music.

Spice now has new music out with Shaggy and Sean Paul called "Go Down Deh", produced by Constantin "Costi" Ionita & Shaggy, which has now made its way to mainstream radio. Her typical lyrical bravado has been removed and the song has more of a traditional dancehall feel. Hopefully with the success that may come from this release, it might lead others looking to reexamine what they can do to get that success.



~Drew H.I.M

FRESH LOOK

by SUGA ROYALE



DJ Hypeness is making waves in the internet radio industry. Born in Dominica and residing in New York, this ambitious DJ founded the one and only all-woman run and operated My Turn Radio.

Tired of her talent being overlooked, and hearing similar complaints from other women who felt the same, DJ Hypeness came up with the idea of starting her own platform. Not only would it be hers, but it would be for all women who are constantly being overlooked in the male dominated industry. Within nine months, her idea became a reality, and the only all-women platform launched on September 30, 2019, which also is a very special date to her it's her son's birthday.

DJ Hypeness describes her team at My Turn Radio as a group of mature, smart and talented ladies. They are all dedicated to entertaining their fans and listeners, and supportive of up and coming artists. They have a cultivated and sizeable diverse listenership and have reached countries around the world.

When building her team, the main thing that mattered to Hypeness was assembling women who believed in her vision, accepted her ideas, and were ready to jump in running. She did not discriminate. She lost a couple people along the way, but she did not let that discourage her. "Some people don't believe in starting from the ground up. Putting together a business takes work," said Hypeness. One thing she realized during the process is that some women are not good working amongst women with the same talent. The spotlight is no longer on them like when you're among men. That is not the atmosphere she wanted at My Turn Radio. She's created an atmosphere of unity, where women can learn from each other. It's not about who's better than who.

PHOTO CREDIT : ADRIAN MEDFORD

Variety is the main component that sets My Turn Radio above the rest. While most of the music is Caribbean based, you will also hear a little hip hop, R&B and gospel added to the mixture. Some of their latest interviews feature Julian Marley, Tommy Lee Sparta, Dovey Magnum, Tanya Stephens, and Bugle. You can get your weekly fix of the latest news and celebrity gossip, artist interviews, current events, and in depth discussions about relationships, politics, religion, business and education.

Here's a look at the line-up:

DJ Hypeless – Founder/ DJ Host/ Radio Personality: The Anything Talk Show, Wednesdays 9am-12pm EST

Ayiesha Wright – Talk Show: Wright on the Money, Mondays 3pm-6pm EST

DJ Lady Trey: Suave Sundays; playing all genres of music, Sundays 9pm-11pm EST

DJ Montana “Tanai” - Sex & Dancehall; playing uncensored music, interviews and talk. Thursdays 9pm-11pm EST

DJ Naz – DJ Host: Gurl Power; playing hardcore dancehall, Wednesdays 9pm-11pm EST

DJ Nikkita – Nightcap with Nikkita; music, talk, news, interviews, Mondays 9pm-11pm EST

DJ Queen Bri - Playing all genres of music

DJ Red Rose – Tuesdays 9pm-11pm EST

DJ Smoodie: Wavy Saturdays; best in hip-hop, dancehall, R&B, afrobeats & much more, Saturdays 3pm-6pm EST

Empress Breeze – DJ Host: playing dancehall variety, Fridays 9pm-11pm EST

Reecy – Let's Connect and the Mimosa Mix; Wednesdays 3pm-6pm EST and Sundays 3pm-6pm EST

Roots Queen – DJ Host: Playing dancehall, hip-hop, trap and dub music, Thursdays 3pm-6pm EST

Sistah SoulJahs (Steppa & DD) – DJ Hosts: Playing roots reggae, Thursdays 6pm-9pm EST

Styles Royale – Radio Personality: Friday Hotspot; playing dancehall, reggae, variety, and holding discussions of weekly topics and the latest gossip, Fridays 6pm-9pm EST

Vee the CEO – Talk Show: Level Up; discussions on personal and professional growth, forgiveness, faith, relationships, business, financial literacy, critical thinking, and social justice, Wednesdays 6pm-9pm EST

My Turn Radio has experienced remarkable growth in less than a year. It can be found by logging onto www.myturnradio.com and www.myturnradio.net, there's a My Turn Radio app, and also can be found on Amazon Music simply by saying “Alexa launch My Turn Radio.” On the website, one can view the shows live without experiencing the low quality video of Facebook and Instagram. Hypeless believes with consistency and hard work, the station will continue to thrive.

DJ Hypeless says that her ultimate goal is to own a white and pink studio with a view within the next five years. She also wants to have a legit radio station on the dial and not a “bandulu thing”. She has other ideas she's cooking up but doesn't like to talk about it until it comes to fruition. In the meantime, she wants everyone to tune in and join the fun.



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IKAYA



Likened to be Jamaica's Mary J. Blige, her soulful lyrics come from an emotional realism of her upbringing in the volatile streets of Waterhouse in Kingston, Jamaica. Ikaya used music as her get away from her surroundings. She separates herself from her contemporaries with very witty and eye catching music videos that have enabled her much success internationally. We had the pleasure of speaking with her to get a more in depth view of the songstress Ikaya.

BPM: Can you tell our readers about your childhood and when your career path turned to music?

Ikaya: I'm a singer/songwriter from Kingston, Jamaica. I am from the same inner city community of Waterhouse, Kingston, which birthed and fostered dancehall and reggae superstars such as Junior Reid (One Blood) and the reigning 'King of Dancehall' Beenie Man (Girl's Dem Suga), so it was evident that music was a very important part and ambition of most kids growing up in that community. My mom would encourage me to enter local festival dance and signing competitions from as early as primary school. Being in the choir at Pembroke Primary helped to nurture me to be the artist I am today. Music was my escape out of poverty.

BPM: Are there any other family members doing music?

Ikaya: Apart from my mom singing in the bathroom. LOL. I am the only one doing music.

BPM: Your father, Hugh "Bingi" Blair, former professional football player for the Jamaican Reggae Boyz and Waterhouse Premier League, introduced you to Capleton in 2001. When Capleton decided he would bring you on opening acts what was your first reaction to the great news?

Ikaya: My dad, Hugh "Bingi" Blair, introduced me to Capleton at that time I was attending Wolmer's Girl High School. I remembered being picked up from school by my dad and was told he was bringing me to meet 'The Fireman'. I was then put right on the spot to sing. I was so nervous, but anyways I sung. He turned to me and said how amazing of a singer I am, and that's how my first collab with him called "Fire" on the the Martial Arts Riddim in the year 2002 happened. Capleton is a mentor to me and the development of the brand

Ikaya. He was one of the first to bring me into a recording studio and gave me the opportunity to grace the stage with him. It was an honor and a humbling feeling.

BPM: In a male dominated arena, do you find it difficult being an artist? What are some of the challenges you have faced trying to get your big break?

Ikaya: In everything we do we have challenges, but it's for you to overcome. It has never been an easy road being in this industry as a female; yet to see gender equality transcend the art of music. There are so many great female artists but they are not getting the support behind the music and that was one of my challenges. Women face the biggest barrier which is the way the music industry thinks about women. The perception of women is highly stereotypical and sexualized. We as women tear down each other too much. I've had experiences with other female artists that felt threatened by me where she would tell promoters she's not working on the same show with me.

BPM: In 2010 you achieved the coveted 'Female Artist of the Year' award by Stonelove. With so many other female artists on the map this had to be a great achievement for you. How did winning this prestigious award make you feel within yourself?

Ikaya: Winning or being nominated for an award is so special. Because it feels incredible to have your work recognized by people outside of your day to day and by experts in the field. Being able to share this with your team is a great achievement and encourages you to continue on the journey moving forward.

BPM: Gracing the stages of large festiv-

als like Reggae Sumfest and Sting, you are no novice to performing for large crowds. Can you recall a performance that you feel is your best to date? If so, what performance was that and why do you choose that one? What made it so special?

Ikaya: Every time I get to perform on a stage is a blessing to share my voice with the world. There is not just one moment that is special to me, but are so much memorable ones. The greatest feeling is when someone can tell you how your music has impacted their lives by not committing suicide is a great achievement for me. Being able to uplift and motivate and inspire through the music. The confidence to stand in front of people and deliver value is important. Making an impact in this industry and in person's lives is motivating.

BPM: You have a style of soulful melodies, yet you can spit rhymes on any dancehall riddim like a prolific deejay. Which do you prefer singing or spitting lyrics? Why this choice?

Ikaya: Singing to me is power, the fearless expression of deep feelings, and a reflection of my inner truth is the purest kind of freedom I have ever found, especially when it is effortless. Singing is my passion, but I love doing both and being able to freely express myself in anyway I choose without being placed in a box. Music is art.

BPM: You've worked with noteworthy producers. Is there a producer you would love to do a project with that you haven't? If so, what producer and why do you choose that producer? What is different about their production that attracts you?

Ikaya: I've worked with Don Corleon, Clive Hunt, Jeremy Harding, Daseca

Productions and Frankie Music Productions just to name a few. I am currently working with my in house producers Da Professor JetSet Music Group and Triple L Records but I'm open to work with any producer that wants to work with me that I have a chemistry with. Chemistry is important.

BPM: The year 2020 is now labeled as the worst year to date because of the Covid-19 pandemic. How did the change in day to day life impact you and your music career?

Ikaya: 2020 was one of the worst years. A lot of people have been affected by this whole pandemic. The music industry has been impacted hard. There's no gathering and that resulted in no shows and no travelling. But we are lucky to be a part of a generation where technology has enhanced so much, giving us plentiful online platforms for social interactions. I can say it has allowed me to spend more time with family and to self-reflect. But Covid-19 did not affect the creative aspect of my music. I have been in the studio working.

BPM: Thinking back five years ago, do you see yourself where you wanted to be today? If not, do you think there is anything in particular that has hindered you from being where you wanted to be?

Ikaya: I am thankful for where I am at, but there's more to achieve and room for improvement. I will never get comfortable. I haven't received the Grammy yet..lol. Getting the support behind the music has been a task and to find the right team who has the best interest for the artist. But as I always say you can't deny good music. And the people know good music and talent.

BPM: You have some collaborations under your belt with some limelight artists. However, one particular collaboration with Dexta Daps on his recently released Vent album called "Nosey Neighbours" grabbed our attention. The energy between the two of you meshed without any imperfections and was definitely authentic. Can you tell us how this collaboration came to be and how did it feel being part of such a big proj-

ect that even sidelined Bob Marley for the #1 spot on the reggae charts on August 1, 2020?

Ikaya: This is not the first I've worked with Dexta. He linked me years ago to redo a song with him but unfortunately that didn't get to come out. This song "Nosey Neighbours" I had an idea in my head so I linked him and told him. Dexta heard it and fell in love with it. We then went in the studio and put it together. We definitely have a good chemistry. I love working with him and admire his work ethic. He wanted to make sure what we had to say in the song fits both brand Ikaya and his without taking away from it. I don't know why everybody thinks I am a Christian..lol. Mi conscious but I've always had a bad side to mi. The creative aspect of this song "Nosey Neighbours" produced by Triple L Records and Dexta Daps Music was great. It's also available on all streaming platforms. I am really honored and humbled to be a part of this amazing project.

BPM: If someone never heard of your music before what would you tell them separates you from other female artists out there?

Ikaya: It's hard to pinpoint what my actual sound is from the many singles that I've released over the number of years. Reggae and dancehall is a male dominated and controlled industry and most times the riddims/instrumentals being created are not being done with the female vocal range in mind, so sometimes you have to do songs in a key that doesn't showcase your true vocal prowess. I'm fortunate that most times my songs are still well received. I'm an original and that's perfection in itself. My distinct sound and my style is in writing and flow I would say though. My ideal sound would be a cross between Jekalyn Carr meets Fantasia Barrino over reggae grooves and booming baselines that builds and breaks at the right time to add some dynamism. It's a soulful reggae sound, tinged with vocal licks learned from gospel, R&B fused with reggae and real life lyricism that moves you.

BPM: Do you have any words for anyone looking to start a music career that you wish it were told?

Ikaya: Not everyone is your friend in this industry. Not everything is what it seems. Put God first and with determination and hard work you will succeed. Whatever the mind conceives you shall achieve it with the right team who believes in your brand.

BPM: Are there any upcoming projects you would like to tell us about? Any more collaborations?

Ikaya: Currently in studio working on a body of work. I have also a whole lot of new stuff coming. Requests for the video for "Nosey Neighbours" produced by Triple L Records/Dexta Daps Music group is high in demand. So we are definitely working towards getting that done along with my latest releases "Tek Him", produced by Sponge Music on the World Press Riddim. Additionally, "ABC", produced by Dexta Daps Music Group and "Royalty" produced by Frankie Music which has been getting a whole lot of love. There's also a recent release of a new single called "All Woman" which is produced by Jeremy Harding out now on VP Records' Reggae Gold 2020. The song represents for our strong women out there, letting them know their essence is a gift to this world. You don't need validation from anyone saying you have to look or be a certain way to be accepted. The greatest love of all is self-love. My new single "Action Packed" produced by Ourhouse Muzik on the Good Girls Gone Bad EP and another single "Nude" produced by Natural Bond Ent has dropped.

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Hailie Jae



Fusing pop-perfect melodies with infectious rhythms, Hailie Jae “Suga City Girl” is an emerging singer/songwriter currently bringing her upbeat anthems to the global stage. Inspired by the sounds of 90’s R&B and early 2000’s pop, the highly versatile artist blurs the line between various genres creating a style that is distinctively hers.

BPM: Where are you originally from?

Hailie Jae: Originally, I’m from St. Kitts and Nevis.

BPM: What attracted you to do music? How long have you been doing it?

Hailie Jae: What attracted me to music was the vibe, the sounds and the dancing on Soul Train. I have been doing music for about 15yrs.

BPM: What would you say is your favorite part about this line of work? What’s your least favorite and why?

Hailie Jae: My favorite part about this line of work is the opportunity to be creative with melodies and words. Sometimes it’s an avenue to express bottled up emotions and sharing experiences from others. My least favorite is the way that woman are treated in the industry.

BPM: Does your music fit in your local scene? If so, how do you take advantage of that? If not, do you see that as an obstacle and what do you do about it?

Hailie Jae: I aim to be as versatile as possible. However, some parts of my music does not fit into my local scene. I don’t see it as an obstacle, it makes me stand out to the others and also because the world is bigger than my country and so is music.

BPM: Have you ever dealt with performance anxiety? If so, how did you overcome the feeling?

Hailie Jae: It’s natural to feel anxiety I’ve experienced it; it just takes a little practice embracing your fears.

BPM: You have a distinctive crossover sound. What genre of music do you enjoy doing the most and why do you choose this genre?

Hailie Jae: R&B music speaks to me more because its more meaningful and expressive, I get lost in it! But I still love the modern dancehall/pop tracks because it gives you that fun and free vibe!

BPM: Who would you say is your musical idol and why do you choose this person?

Hailie Jae: I don’t have a musical idol.

BPM: What’s your take on the streaming of music and the internet? Do you find it helpful? Why?

Hailie Jae: I think it’s convenient for some users but like anything there are pros and cons. For me it’s definitely an avenue for my music to reach further.

BPM: As an upcoming artist you face many challenges. How do you feel you can contribute to an industry that is male dominated?

Hailie Jae: I am working to prove to young women that they can do anything they put their minds to and anything a man can do we can do better!

BPM: Outside of music are you active in any humanitarian activities? Any foundations?

Hailie Jae: I am currently a part of a local group called EDIT we hold events and raise funds to help and support the community.

BPM: In your opinion, what are the essential qualities that make good music?

Hailie Jae: That’s a tricky question. In

today’s world it doesn’t take much for something to be considered good music. But in my opinion quality music can be defined by meaningful lyrics, great melody and a hot beat.

BPM: Tell us a little about the music industry in St. Kitts. Are you working independently or are you signed?

Hailie Jae: The music industry in St. Kitts I can say is still in its developing stages. There’s room for improvement in all angles. I am currently not signed to a label. I am an independent artist.

BPM: Are you planning to collaborate with any artists? If so, who?

Hailie Jae: I am always open to collaborating with artists, I think it’s a good thing. My hopes are to work with well-known artists in the future.

BPM: How have you developed as an artist over the years?

Hailie Jae: Over the years I’ve focused on maintaining strong vocals creating a unique style and working on my overall appearance.

BPM: Which performance/recordings are you most proud of? Why?

Hailie Jae: I am proud of all my performances and recordings as each time is different and even better. The more progress I make the more people I inspire.

BPM: Who is your top five favorite artists of all time? Why those artists?

Hailie Jae: That’s tough. I’m a Cancer I listen to different artists for different moods, however I can have a playlist that consists of Janet Jackson, Aaliyah, Mya, Beyoncé, Ashanti and Rihanna.

BPM: What does your music say about you?

Hailie Jae: It would say that I'm an island girl with a big heart and a big sound!

BPM: How do you go about writing a song? Do you have a melody in your head and then start jotting down the song?

Hailie Jae: It depends. I figure out the concept then I start telling the story and then the melody flows.

BPM: If you could pass on a nugget of wisdom to the next musical generation what would it be?

Hailie Jae: Always be true to yourself and your craft. When no one goes hard for you go even harder for yourself. Invest in yourself, your dreams and handle business like business!

BPM: What are your plans in the near future? Any new releases you would like to tell us about?

Hailie Jae: I am currently working on my first EP. There's no set release date as yet but it will be fun with a lot of island flavor.

Bookings: hailiejmusic@gmail.com

or call 1-869-669-4006

IG/FB : [@Sugarcitygirl](https://www.instagram.com/Sugarcitygirl)

Twitter: [@HailieJae](https://twitter.com/HailieJae)

Photo credits: George "GVISION" Bolus

IG : [@gvisionskb](https://www.instagram.com/gvisionskb)

FB: [@gvisionphotography](https://www.facebook.com/gvisionphotography)



PHOTO CREDIT: TARA J PHOTOGRAPHY



To Whom It May Concern,

Ablazin Radio is a multi-cultural, multimedia platform based in the Washington, DC metropolitan area. We are a top outlet for music, news, entertainment, and promotion, primarily attracting members of the Caribbean and African population while also maintaining a diverse group of listeners globally. Our station is the voice of a vibrant community and we are an innovator for our demographic. Ablazin Radio prides itself in being the highest ranked internet radio station in the area. We strive to provide a dynamic and engaging online experience for our listeners. Our vision is not only to bring entertainment to the people, but to constantly find ways to strengthen, build, and uplift both our local and international communities.

Internet radio has become an important distribution channel for the music industry and an advertising channel for marketers. We can provide your brand dynamic exposure both locally and internationally, while you also support our Caribbean owned and operated business.

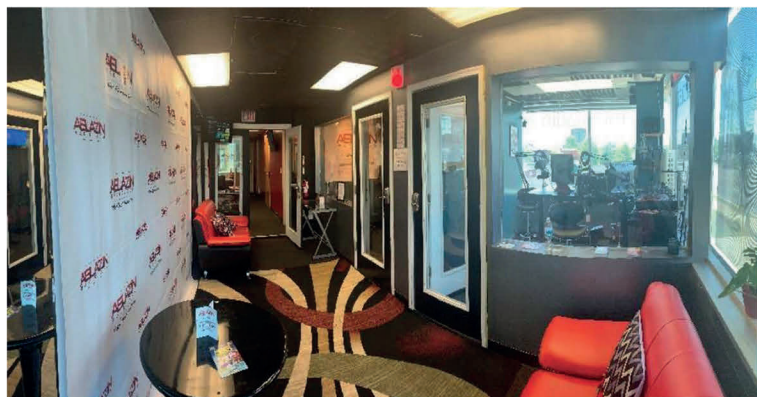
With over 52,000 combined listeners per week and over 18,000 social media followers and growing, Ablazin Radio has a substantial reach locally and beyond, with listenership in over 48 US states and over 160 countries worldwide.

Ablazin Radio has delivered cutting-edge music to its listeners since its start in 2009 when DJ Ablaze launched an online web link to feature his mixes digitally. Today, Ablazin Radio has grown from its humble beginning to a studio space for live shows, over 50 DJ's based in the United States and overseas with live streams from Jamaica, Europe, Canada and Trinidad, and recognition as the best online radio station four times by DC Reggae Awards. We also provide listeners with world entertainment and music news, Sunday morning worship, talk shows, artist interviews, and more.

Please refer to the following pages for more information and station analytics. Thank you for your consideration. We look forward to your response.

Sincerely,

Fabian 'DJ Ablaze' Cox
CEO, Ablazin Radio
Phone: 240.350.7318
Email: fabian@ablazinradio.com



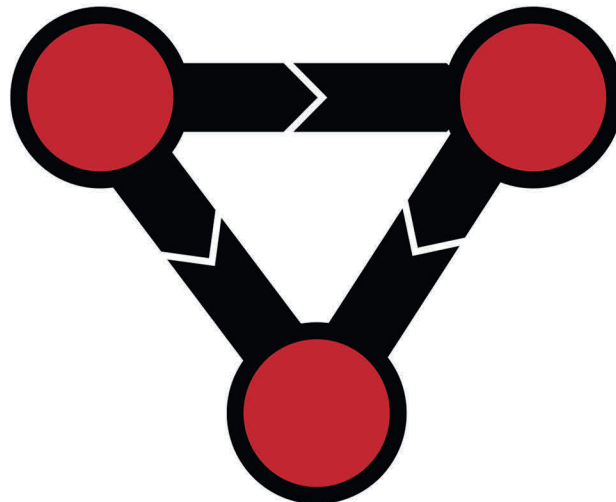


WHAT

We feature live DJs, weekly talk shows, upcoming events, world news, and non-stop music mixes on-air. We promote and support our local businesses, artists, and other leaders, as well as discuss issues of importance to our local, national, and international audiences. Additionally, we constantly find ways to give back to these communities through our platform.

HOW

We stay in tune with the latest news, events, and music by maintaining relationships with the hottest producers, committed DJs, and hosts while also researching world and local news daily. Most importantly, we partner with organizations and companies who share our commitment to supporting community.



WHY

We love music and we want to share our culture as well as make a positive impact on our valued listeners and for our communities. We aim to create versatility in the online radio industry by creating a fun, lively experience, incorporating the hottest music and latest happenings. We constantly find ways to strengthen, build, and uplift our local, national, and international communities.



Ablazin Radio At a Glance

- Started in 2009 with online DJ mixes
- Officially established in 2015 as Ablazin Radio LLC
- Opened a studio space in 2015
- Currently has 52 Hosts/DJs and 26 live shows
- 24/7 live music, news, and talk shows
- Playing the latest and classic dancehall, reggae, afrobeat, hip hop, R&B, gospel, and soca music
- Over 18,000 followers across all social media platforms & over 2,500 email subscribers and 3,500 text subscribers
 - Instagram: <https://www.instagram.com/ablazinradio>
 - Twitter: <https://twitter.com/ablazinradio>
 - Ablazin Radio Fm Facebook Page: <https://www.facebook.com/ABLAZINRADIO>
 - Facebook Group Page: <https://www.facebook.com/groups/145316502208580/>
 - Ablazin Radio Live Facebook Page: <https://www.facebook.com/ablazedj>
- Ablazin Radio Pro app for iPhone and Android
 - <https://apps.apple.com/us/app/ablazin-radio-pro/id1439260477>
 - https://play.google.com/store/apps/details?id=com.app_ablazin.layout
- Ablazin Radio Live on tune in app: <https://tunein.com/radio/Ablazin-Radio-Live-s240181/>
- Live stream from the website: <http://www.ablazinradio.com>
- Over 52,000 listeners per week on website and app
- Over 31,000 Facebook live viewers per week with a total reach of 90,000
- Over 27,000 website users per week, on average
- Over 59,000 sessions per week on app and 106,000 page views per week on website
- Listeners across over 160 countries throughout the Caribbean, Europe, Asia, Africa, Oceania, and North, South, & Central America
- Listeners in over 160 countries worldwide

BPM

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