THE MOVIE STARRING DEXTA DAPS, BUGLE, TIFA & VYBRANT

SEPT 11TH TICKET INFORMATION INSIDE!

SEPT 2015 ISSUE

BPM

BIRDIE PROMOTIONS MAGAZINE

FEATURED ARTICLE

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UG RUMBLE

THE ROAD TO WORLD CLASH!

WHO WILL WIN THE CLASH?

FEATURED ARTISTS

BRAINTEAR
SPOOKIE
FRANCHIZZE
TILIBOP
NAHSWITCH
SELAH

CHECK OUT POSH SUNDAYS EACH & EVERY SUNDAY IN COCKBURN PEN

EDITOR'S WORD

It is with much joy and anticipation that I bring to you the September 2015 issue of Birdie Promotions Magazine. This issue will not only be showcasing rising talent but also giving you a look behind the music with ivy league and upcoming producers in the music industry.

Many thanks to my authors and contributors who assisted in compiling this issue. A special thanks to those who support and endorse this magazine no matter how small. Words cannot express my gratitude. You are all truly appreciated. With that being said I hope that you enjoy reading this issue.

Best Regards,

Birdie

Editor In Chief

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Friday SEPT. 11TH 2015

MAJOR LINKS & UNPLUGGED MULTIMEDIA

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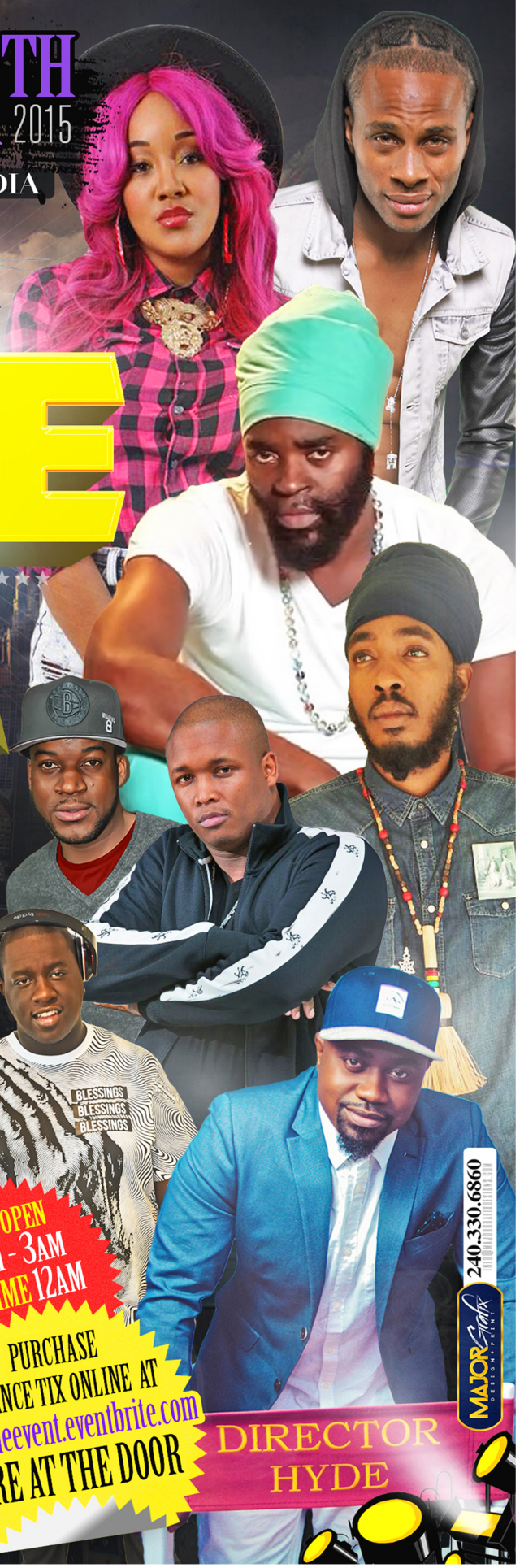
THE MOVIE



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TIFA
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Music by :

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Tilibop

"Do not go where the path leads. Go where there is no path and blaze a trail"...Tilibop is doing just that as the talented innovator of the Freeworll Movement. Tilibop stands for Teaching Is Love Intelligence Breathes Opportunity Prosperity. Whatever your passion is, that's your "FREEWORLL". His music has garnered him rave reviews as his fan base on his social networking pages will attest, along with millions of music lovers also listening with rapt attention.

This reggae sensation had an appreciation for music since his humble beginnings as a young child in St. Mary, Jamaica to growing up amidst the turmoil in the streets of Augustown, Jamaica. Initially listening to music served as an escape from life's daily struggles. However, the music found the entertainer in him in a surprising way. While singing to a friend, a stranger overheard his melodic voice and invited him to a recording session. Tilibop, unhappy with his first time out, was determined to not only improve but to excel. He went home and wrote a song, and then practiced, and continued to practice until something stirred within him and he hasn't looked back since that fateful day twelve years ago. It's that same introspective quality and work ethic that make Tilibop the consummate vocalist he is today. Tilibop loves and appreciates all genres of music from old school soul, The Beatles, Nina Simone and Pavarotti to name a few. His roots are in reggae and in his Reggae Music Alternative Movement is music with substance that can provide great dancing grooves, while providing thought provoking lyrics. It's music you can feel! His first single "Ghetto Town" has an easy dance beat, and inspiring message of struggle and determination. The Reggae Music Alternative Movement was born out of willingness to experiment and meshing diverse genres of music with reggae. You can feel that unique sensibility listening to his song "Neva Book Fi It" featuring Beenie Man. Tilibop needs no introduction. Listen to his music, it so eloquently speaks for itself. This soulful spirit has a distinct voice. Tilibop desires to provide opportunities for young artists, allowing them freedom of expression. One of his intentions is to expand the listening base for reggae music. Tilibop is passionate, focused, and gifted, with his exceptional talent it's only a matter of time before he captures the attention of music lovers everywhere.

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THE DYNAMIC DUO

Nahswitch

Andrew Powell aka Real Tee and Prince Hinds aka Jah Be formed the duo Nahswitch based in the community that is home to many legendary artists Olympic Gardens otherwise known as Cockburn Pen. The duo was formed in 1994 and was known then as Done Rich however due to a Portmore based group with a somewhat similar name the duo decided to change the name to Nahswitch.

The duo started professionally in 1996 with musical influences from the likes of Bob Marley, Daddy Uroy, Bounty Killer, Sizzla, Buju Banton, Capleton and Beenie Man to name a few. Nahswitch's studio experience began at King Jammings studio; while no recording were done initially they got to experience the inner workings of a studio.

Nahswitch's first single was a collaboration with Tanga Man called "Nature Rise". They went on to record at Big Ship records where they recorded a single called "Youth" on the Wappy Back Riddim produced by Barry Clarke label BCR Records with Stephen "The Genius" McGregor who was only 7 yrs old at the time and as well as another hit song called "Put It In" by Yasus Affari which the duo was featured on. Nahswitch also recorded at the Mixing Lab. Nahswitch's first big break as a duo came with the song called "She Mad" as well as an advertisement for Quick Cash Sun Money Transfer.

Over the years they have performed at numerous events both locally and abroad. Events such as the biggest reggae show "Sting" as well as Alliance Month End Fridays, Olympic Gardens Family Fun Day, Skate Land Show Down and After Champs party at the market place. Overseas tours included places like French Ghana and Suriname to name a few.

Nahswitch is currently affiliated with SMS Productions, World Hits Record and Real Tee Records. Nahswitch has an album out now called "Concur Them All" and they are constantly in the studio working on new material. Their current single blazing the air waves is "We Nah Suffer Fi Long" an example of the message they wish to put across to their fans. Nahswitch is aiming to take the world by storm; you can see their latest videos and listen to current singles on YouTube and Facebook.

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MUSIC EXTRAORDINAIRE

FRANCHIZZE

Franchizze whose real name is Kemar Brown is from the "garden parish" of St. Ann in Jamaica. He was given various names growing up such as “Tiger” which stemmed from his love for the game of golf as well as his participation at a high level, representing his country of Jamaica on numerous occasions; “Mr. Brown” and “Kingman” were also a few other names he received. On his decision to start taking music seriously though, these names were not fitting to his style of music and as such the birth of “Franchizze” occurred. He grew up listening to all the great and respected artists some of which are: Beres Hammond, John Holt, Bob Marley, Toots Hibbert, Jimmy Cliff, Dennis Brown and more recent artists, namely: Bounty Killer, Beenie Man, Assassin and many more. He was always the one making a lot of noise in the house, singing away in the bathroom or anywhere he felt. In primary school, he sang for the girls trying to impress them and was a part of the school boys’ choir, as well as the festival dance group. Sufficing to say, he had a natural love and knack for the performing arts.

His love for music grew while in high school as he started to now dabble in song writing. He then had a brief hiatus from his musical interest after venturing to Jamaica's second city, Montego Bay to complete his Associates Degree. Not until he went on to the capital city Kingston, Jamaica to complete his Bachelors Degree at the University of Technology did he start pursuing music.

That’s where he started experiencing studio life and recording music. He would record music and post on the social media sites; YouTube, Facebook, etc. It has been steady progress for the artist Franchizze, he has since taken music seriously and recorded a number of songs for popular record label UIM Records, where one of his songs and accompanying video was featured on the world renowned BET 106 and Park. A host of songs has been released for the artist and his style is that of a mix of the musical genres he likes most. His flow and delivery is sometimes smooth and melodious and at other times gritty dependent on the topic at hand.

Currently he is working on his debut EP to be released at the end of this calendar year, that will feature some of his well known releases but mostly recordings that have not been released. He sees himself in a couple years at the top of his game and carrying dancehall and reggae music around the world in new and unchartered territories. The music best tells the story so keep listening!

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Foundation Corner

Dancehall & Gay Marriage in America

Now that gay marriage is legal in America how long before it changes the subject matter of Jamaican dancehall? Jamaica has always been highly influenced by American pop culture, but even more so in this current generation with the aid of social media. The world is so connected that the question has to become what will Jamaican artists sing about now?

Pretty soon a Jamaican man can marry a man from the U.S. & migrate to America. The music as I see it has to become more generic and less offensive in nature. The world is changing and the music of Jamaica will be forced to change with it. Most artists who make music in Jamaica depend on the ability to secure a visa to make a living. They all have to sign compassion acts to perform in Europe. Jamaica already has a global stigma attached as being homophobic; this same characterization has help ground many veteran artists with hardline subject matter from making a living outside of the island. As much as Jamaica claims to be independent the laws of other countries will continue to effect what comes out of the speakers because the music that is made in Jamaica makes no money off Jamaicans on the island. It will be interesting to see what direction the new crop of artists will take subject wise in the years to come when making music.

Authentic dancehall will only be heard throughout Jamaica again when economic strides are made that ensures the culture remain free of outside influences.... As long as the dollar continues to decline Jamaica nuh belong to Jamaica again...

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If It's Worth My Highlighter

BY DWIGHT "ZYLAN" ATKINS

The Sandra Bland story had to get inked along with all these other law enforcement murders happening in the US, and boy I don't want to highlight much negativity but the pressure on our race in recent days is a little overboard. Hmmm, sorry but I had to use up some more too on Donald trump's idea for immigration reform and why did Meek go and mess with Drake?? Well those two got highlighted for *"dumbness"* haha! Oh boy the world we live in today is changing so fast it's not even funny. The heightened social world created this ego competition thing that is globally humongous in terms of the attention people think they need. The result of that is people are going the extra, extra, extra mile just to be seen let alone to be heard. At least that's why I think something crazy like people deciding they want to change the bible type thing would happen. I mean, if that's not going the extra mile for attention I don't know what is, but I can't waste too much of my ink on them so I'm moving on. Birdie!!! Sorry to be shouting out your name but I figured it wouldn't be a problem since everyone already knows it lol. I just want to congratulate you on the wonderful effort with this magazine believe me it's doing it, so big-ups to you my dear.

Barrington Antonio Irving Jr. does Anybody know who that is? Well he was well worth some yellow, he is the first and youngest black person to fly solo around the globe at 31 years old. When I saw this I just thought of one word "COURAGE". Come on now people you have to be super brave to trust a man-made shuttle to take such a risk. Another thing about Barry is, he is Jamaican! Interesting, that just confirms to me that Jamaicans are among the most courageous black people on this planet. By the way let's see who will be the next black person to do such a thing. Speaking of first and young and Jamaican of course, Tami Williams and Alia Atkinson must also be seated at that table. At 16 years old Tami Williams is among the fastest rising supermodels in history. She is the first Caribbean/Jamaican model and youngest black model to grace the cover of the French Elle's magazine, check out the photo a million words may not be enough. Our national swimming champion Alia is today the first Jamaican swimmer to win a long course world's medal. Remember earlier this year she was the first Jamaican swimmer to win a world championship title and not only that she is the first black woman to ever win a swimming world title. Say talent once again for Jamaica. Yes I am proud to be a biased Jamaican especially when we are dominant in so many areas and I hear Mr Mugabe, yes Robert Mugabe president of Zimbabwe advising his people not to go to Jamaica because all we do here is smoke weed and sing. Ignorant personality there I must say. While we praising Usain Bolt and other Jamaican men for their dominance on the track and Omi with his big cheerleader hit at the top of billboard's top 100 chart. Mr. Mugabe, with all due respect, you're 88 years old you've been seeing our men show real efforts since Bob Marley time come on don't do that we here in Jamaica embrace African nations and its people. I think you should apologize to us.

"Electricity is more than light; it is a true change in our daily life." Now can you imagine? This is a quote from a mother in West Africa, Mali to be exact. One of the fourteen

countries targeted to be freed from their long lived energy crisis. Folks might be familiar with this project but these are efforts I target to highlight so check this out. The mind-set of the average musicians at success usually focus on their immediate families and close friends or some do reach out through foundations to help communities here and there but this one is extraordinary if I'm allowed to describe it. Aliaume Thiam, many people maybe more familiar with the name Akon. Yes the same "Locked Up" singer Akon. Well he teamed up with Thione Niang and Samba Bathily for the project titled "AKON LIGHTING AFRICA." Many people didn't know there are today parts in Africa that never ever experienced a night with electricity. Never not one night or day. Now imagine 14 countries that's a lot of people, who now have light courtesy of Akon. Now this is the part that interest me. He was born in the US, grew up in Senegal, and then went back to the U.S. about the age of seven.

He continued his childhood on to his teenage years in New Jersey, went to college for one semester in Georgia, dropped out, and turned to music. Bet his parents didn't like that, but he made it! And made it big! And what did he decide to do with his money? Start an energy system that provide electricity to not only Senegal where he probably got to experience what it really is to live without power but to fourteen (and I wish the reader would read this part slow) *fourteen countries!* Mr. Thiam it seems like not going to college and wanting to sing is helping more people than your plans right? Anyway big respect to Akon and his team for that effort it definitely seem like a possible option for future stars with wealth to make similar ideas a reality, all yellow to that.

In the closing of this section of words I'm continuing to encourage peace and love and unity on all levels. I would love to see the examples set by accomplished missions being followed by new missions and made even bigger and better in coming years. One of my main purpose of this column is to highlight the positive moves by our people as I believe that once the bar is set and accepted as a possibility for the upcoming, more will follow. I personally think our society is condemned with negativity and most of our youths are being misguided simply because the positive actions are not being highlighted they are even classified as boring or wack most times. Please be at peace with yourself as you go along your journey and until next time I will say adiós for now.

Charly Black Stages Extraordinary Show in Zimbabwe

Long Chen Plaza

In the history of live international dancehall shows staged in 2015 Charly Black outperformed the likes of Kalado and Luciano. Luciano wasn't disappointing and Kalado received a share of can missiles from the audience only to be rescued by local star Toki. None of this happened at Long Chen Plaza on August 8th 2015 in Zimbabwe. The crowd of more than 10,000 people all chanted for Charly to come on stage after a 20 minute power fault delay which almost caused a riot. Someone had tampered with the generator cables and the power went out causing an unrest audience. The storm only calmed down upon Charly's appearance. He expressed his displeasure with the stage set up because the audience was far from him behind a fence barrier and only a handful near him at the VIP section. Those that didn't make it into the show venue watched from trees and bus rooftops. He performed for two hours nonstop and to his amazement his audience knew all of his songs. In the midst of his show the barrier was pulled down and the police and bouncers were overpowered by the huge crowd so they left them to enjoy a closer view of Charly. He in turn delivered a brilliant performance and in between introduced three new tracks. Before him K Queen and Hwindi President did the curtain rising among others.

After Charly left the stage the audience was in for a surprise. Local rival dancehall stars Seh Calaz, Kinnah and Soul Jah Love appeared at the same time. Calaz did Jah Love's songs and vice versa including their collaborations with Kinnah. That was a bonus ending the show at 5 am.

Tsitsi Betha Ndabambi

CHARLY BLACK

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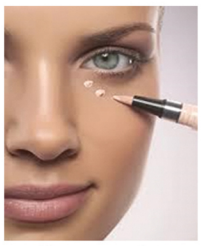
Artistry In Motion
By: Nova-Rae
10 Easy Steps for Applying Flawless Makeup

Try to follow this routine whenever you apply your makeup. That way, the steps to looking your best will be more organized and efficient. NOTE: *Before beginning the following steps, please perform your normal cleansing and moisturizing regiment.*

STEPS

1. Apply a concealer or foundation that is one to two shades lighter than your complexion. Using your index finger, lightly dot it over any blemishes and/or dark under-eye circles and blend with your fingertips or a makeup brush. *TIP: If you use your fingers, the warmth from your fingertips will help to blend the makeup easier.*



(Photo credit: www.makeupmac.com)

2. Choose foundation that matches your skin tone exactly. Apply it in dots over the central part of your face, and then blend it outward with a makeup brush or your fingertips until it covers your entire face.

(Photo credit: www.makeupmac.com)

3. Use a brush to apply loose translucent powder to keep foundation and concealer on longer. Use pressed powder to touch up when you're away from home.

(Photo credit: www.citygossip.com)

4. Do your eyebrows next. Use powdered eyebrow shadow on brows instead of pencil, which can often look unnatural or waxy. Apply it with a small angle brush.

(Photo credit: www.made2style.com)

5. Choose three colors of eyeshadow: light, medium and dark. Use the dark only to line your upper eyelid, in a fairly thin line along the upper lashes. Use the medium shade for the crease and the lightest shade for the area under the eyebrow. There are many variations on eye shadow application techniques.

(Photo credit: www.etv3.net)

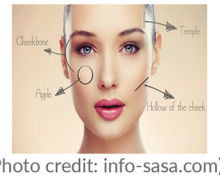
6. Apply eyeliner. Use cake eyeliner with a damp, thin liner brush, or an eyeliner pencil, and line the lower lid below the lashes. Line only the outer two-thirds of the lower lid, or all the way across if you're trying to achieve a darker look. Line all the way across the upper lid (just above the lash line and as close to the lashes as possible), or start the line where your lashes begin.

(Photo credit: www.etv3.net)

7. Apply mascara to upper and lower lashes, in two thin coats to avoid it being clumpy. Choose brown mascara if your coloring is fair; black or brown-black works well for darker coloring. Or try a colored mascara such as navy or plum for fun, but don't go too bright if you want to be taken seriously.

(Photo credit: jayshree.snydle.com)

8. Smile to find the apples of your cheeks, and apply blush to the apples or below, whichever you prefer. *TIP: If you have to blend in blush, it's too bright.*



(Photo credit: info-sasa.com)

9. Choose a lipstick color that's suited to your skin tone and that's perfect for your day look. You can mix colors and textures to suit your moods and your outfits.

(Photo credit: www.thefiscaltimes.com)

10. Line lips after applying lipstick, not before. That way you won't end up with a dark circle of lip liner after your lipstick has worn off. Avoid combining very dark lip liner and pale lipstick.

(Photo credit: www.beautyhows.com)

BEHIND THE MUSIC WITH SEANIZZLE RECORDS

"Talent is meaningless without passion" the adage which sums up Sean "Seanizzle" Reid's infatuation for music. Emerging from a teen selling mixtapes to now one of dancehall's preeminent producers wearing multiple hats in the industry; the hit maker allotted time out of his busy schedule to speak with our representative Teann about music, his career and what's new with Seanizzle Records.

Good day ladies and gentlemen welcome once again to Birdie Promotions Magazine I'm your host Teeann. Now for this issue we'll be highlighting persons who play an intricate part in the music business, the person that works behind the scene to bring the music to life. We have a very special guest with us. I'm speaking of a man who has had on many hats in the music fraternity. He's a singer, songwriter and extraordinary producer. I'm talking of none other than Sean Reid better known to many as Seanizzle. Welcome Sean.

Thanks for having me on the program. You know its I double zed to the L to the E..Seanizzle that's me representing for Birdie Promotions! (laughing..)

(Laughing..) Alright…Thank you. So Seanizzle for the few who may not be up to standard up there with you who doesn't know your background in the industry introduce yourself to them.

Well I am the producer who brought to you the One Day Riddim (singing..) "One day ay ay ay ay yuh know mi haffi get my pay". Yuh know "Rum and Red Bull" - Beenie Man/ Future Fambo, "Nah Sell Out Mi Fren Dem "– Khago just to name ah few. The Split Personality Riddim, Sex on the Beach, The Sunrise Riddim, there's so much "Wine & Jiggle" – I-Octane, "Ride & Wine" – I-Octane.. there's so much..lots of hits with Beenie Man as well.

What made you choose a career in music? What influenced you to go that route as it pertains to the production side of things?

Well from a tender age yuh know I found myself listening to music very different. Amongst my peers..just the whole way I would talk about music they were like for a young man your age wi not even understand whey yuh ah talk bout. And as years go by I found myself loving it more and more. Getting keener in terms of listening how I view the music. So in high school now I started doing mixtapes. While doing mixtapes I meet up with a few students that shared similar interests which became my close friends. At that time they were recording artists. They say they want to be a recording artist. I was doing the mixtapes at the time still wasn't sure how I would fit in with what they were doing because I could not sing. At the time I think I could not sing. I wasn't even thinking in that direction but I knew there was something in music for me. While around them I remember there was a competition where the schools would compete against each other with sound clash and artists clashing against artists…school against school. And that is really where I said this is something that I wanted to do. One day now making a mixtape listening to a specific song I found the instruments start to come alive in my ears and listening to it I could identify the different sounds. That's where my curiosity arise and I want to know how ah riddim put together..how yuh make ah riddim? Started to do my research and see ah few people ask them ah few questions regarding how to make ah beat..how can I make ah beat and they make it seem so difficult and I did my research online and one of the instruments were like hundreds of thousands of dollars at the time so right there my dream got shattered (laughing..). However, it was always in the back of my mind; continued doing what I was doing, still doing my mixtapes until I was in 5th form and I start to meet other people who share similar interests as well. And I remember meeting up on a person by the name of Mafia. Someone introduced me to him telling me that he make beats. I went to him and asked him how him mek ah beat because him nuh look rich to me at the time. Him ah mek some bad riddim so how all ah dis combine. He's the one that introduced me to a program called Fruity Loops. Him

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YAMAHA
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seh download it when yuh get home man yuh can start right deh suh man. I did just that. Started to get my practice..keep on doing it..fall in love doing it until I start to play it for my friends. They saying to me these sound really good Sean I think you should go to a professional let them hear these riddims that you're creating and see what can happen for you. Took their advice..went out there meet up ah few producers let dem hear me. A few didn't even give me the time of day to even listen to what I have to offer. I remember someone in my community say you know that Mr. G have ah studio now you need to visit him. Mr. G is a friend of mine from the beginning of time from I was a child growing up. When they told me that Mr. G have a studio I seh oh Jesus this look like ah way! God create the avenue where I went to him and he listened to what I had to offer. At the time in his eyes I wasn't ready but he gave me constructive criticism and within two days time I was at his studio again with like 40 odd riddims and he was like no sah you are very persistent. He listened them through and this time he went in details deeper in terms of what I needed to do. Within the next week I had a hit riddim. He picked out two hit riddims; he recorded songs on them..Vybz Kartel himself and many others and it was a success. Couple days after I was walking to go to Excelsior Community College to go and register. I'm not telling anybody out there to follow this but I'm just explaining when I get the call I turn back and went straight to the studio and started to work as a recording engineer. I have no regrets but if I'm supposed to tell anyone out there I say go and get an education first. It's solid. When everything fail that never fail. That's the right way to go about it however, I took a different route which God bless me that I didn't regret it. However, I became his engineer and started to master my craft and the rest is history from there (laughing..).

Over the years you've been a part of this industry, what experience would you say is the most important to you as it relates to producing music?

Well to see ah artist from nothing becoming into somebody great in the music industry. That is like everything to me yuh know. Because I'm naturally a person who likes to see people elevate. To know that I can see ah young artist…not only ah young artist even ah artist that is in the business for a while and just not connecting. We can go in the studio and put our creative minds together and come up with something valuable that go out there in the world and touch many people life. We can see the experiences..the whole vibe when you go out there that's a great motivation. It's a wonderful experience and it's an experience that I cannot get used to. That's definitely one of my ultimate experiences.

In every aspect of life disappointment sometimes get in the way. What has been your greatest setback professionally and how did you go about handling that?

Well to be honest with you I have never considered anything to be a setback I look at it as a learning experience. I've never ever said well you know I have a setback and this is the reason and I made a wrong decision. I think everything in life it has its purpose. Sometimes we consider it to be a mistake at that specific time and as time goes by and unfolds we realize that this was the reason for this to happen and this for not happening. So I look at it in a positive way.

You're a man of many talents, talents that you have made into a career. I mean artist, songwriter, producer but I'm curious as to which one you prefer?

Honestly to be a producer for me is like the ultimate goal. I REALLY love being a producer. I love to be around the board the whole equipment, tweaking the music, mixing, making the beat…I enjoy it. I love the 3. I love to perform. Look in the eyes of the audience and see that they are really appreciating the material that you have to offer. I really love that. To create the music, recording artists, mixing the song, putting it out to get wonderful response, song becomes successful and to see how many people life it can affect in a positive way that does everything for me.

What would you say are the 3 most important attributes a person needs to possess in order to be successful as a music producer?

Well definitely I think dedication is definitely key. Your whole attitude towards the music industry. Your whole attitude towards life on a whole. Loyalty. Have those 3…Can I add one more?

Go ahead (laughing..)

And father God in the midst

Some producers are reluctant to work with new artists because they view them as being ungrateful after they reach a certain limit. What is your take on that? What are your views?

Well I can see why they say that or why they go that route but I can give you an example. Back in the days long before me and you bawn ..Jesus time…he walked with 12 disciples they saw everything that he did. They eat with him they drink with him. They saw he create miraculous miracles…wonders…but yet they still betrayed him. They denied him, they betrayed him, they curse him. So in life it's natural for people to be ungrateful. And it's a part of the whole music game as well. It's a part of life. So you take up yourself to be a music producer just expect these things to come wid it it's just how you approach it. First and foremost I'm just gonna give one of my secrets from you are a young artist and you come in my studio, or in my circle, my surroundings I have my rules that we gonna go about. You know I support every artist I'll give an artist a strength but if I'm gonna work with you all the way we have to sign because I'm not working with emotions in this music industry. I think as a producer you're working with artists we have to just approach it on a business level. Get everything documented. So whether ah artist want to use emotion seh them gonna leave

or wanna go we are working on the business aspect.

Everyone is usually motivated or inspired by someone or something. Is there anyone a producer, songwriter or even artist that has inspired you or motivated you in your line of work?

Well if I was to call one name I would be a liar. I have been inspired in many ways. Even down to the newest producer who came yesterday, the youngest artist that came one hour ago. Once you're doing good music that touch me as an individual you inspire me and I embrace what you do and I appreciate it. So my inspiration comes in many ways and to be relevant in this time your ears have to be out for new sounds. My inspiration comes in many ways. Whether from the old or even the one that just come yesterday. So once you're doing good music I embrace you..you inspire me.

Do you have a favorite music project that you've worked on and if so what was it and why do you consider it your favorite?

It's very hard to say I have a very favorite project. Like a mother with 6 children she have ah special love for every single one of them and she love them different. The love is equal but each and every one of them is unique. So she has to approach that child in ah special way. So with my project for me to release it I definitely have to have some form of love. There must be something special about it that grabs me to go all the way to complete the project to release it. I could not really pinpoint and say this project is my favorite because I really love all of my work.

What is distinctive about Seanizzle Records? What sets you apart from the crowd?

Feel good. My music is happiness it's very colorful. You know when you listen to my music it gives you a positive feeling. Fun. Yuh know positive energy party vibe you know and at the same time positive message as well. My music is definitely uplifting.

A little birdie told me that you have a new album set to release by the name of "Music My Way". What can we expect from this album and tell us some of the artists that are going to be featured on it.

Well as the name says "Music My Way" it's very unorthodox. Very unorthodox as in you can expect the unexpected. There is various genres fused..multiple genres fused together creating new vibe, new energy, new sound. From the nyabinghi to the pop sounding in one beat..to the EDM with the dancehall. The one drop with that pop acoustic sound at the same time. It's just various elements combined to create new sound, new vibe, new excitement to the old music and reviving what we have as well. Music evolves. Things changes just like the way we dress. Every season there is a new dress code out. Watches dem change. Everything you can think of..computer..everything change. Our ears and our eyes keep on changing as well and want to be introduced to new stuff. This album is really showcasing my talent and what Seanizzle has to bring to the music..what set me apart from everybody else. This album.."Music My Way". August the 21st is the release date. All iTunes, all digital stores and all physical stores as well.

You're seen as one of dancehall's most formidable producers. What kind of advice would you give to someone who is thinking of pursuing a music career as a producer?

Well to put God first. Be very confident. Bring you to the business. Bring you to the table. I mean we are all inspired by someone. There is like millions of recording artists, millions of producers, millions of everybody in the music industry already. So for you to stand out you have to come different. Come energetic. Come with a new sound. Confident, be humble, have positive attitude towards the music industry, very determined, focus and be loyal.

Is there any change you would like to see happening in the music industry?

Well to be honest I've seen a lot of changes already which I can say well done yuh know. I'm just embracing it some more in terms of

	Name	Artist	Time
1	It's My Time (Mama)	Seanizzle & Vershon	2:43
2	Take Control	Seanizzle, Jah Vinci & Nadg	3:31
3	Suh Good	Seanizzle & I-Octane	3:22
4	Cheat On You EXPLICIT	Seanizzle & Dexta Daps	3:36
5	Cheat On You CLEAN	Seanizzle & Dexta Daps	3:34
6	Interlude (I'm Not a Cheater)	Seanizzle	0:52
7	I'm Not a Cheater	Seanizzle & Pressure Busspi...	4:45
8	Ride and Wine	Seanizzle & I-Octane	2:38
9	Bad Gal Wine	Seanizzle & RDX	3:13
10	Destiny	Seanizzle & Demarco	3:26
11	Rasta Party	Seanizzle & Bugle	2:55
12	Sexual Desire	Seanizzle & Jah Vinci	2:55
13	Me Nah Come Home Tonight	Seanizzle, Dexta Daps & Mr...	3:26
14	Candy Rain	Seanizzle & Lisandra	2:56
15	Interlude Too	Seanizzle & Ambitious Chu...	0:44
16	Turn Dreams To Reality	Seanizzle & I-Octane	2:59
17	Gangsta Tears	Seanizzle & T'Nez	5:02
18	Look At Me Now (Bonus Tra...	Seanizzle & Konshens	3:19

communication. Less segregation. I think that if we can combine ideas more and less selfishness our music can be way bigger than where it is. But so far I am proud of where we are honestly. I think now you find more artists are more aware of the music aspects like the business side of it. More artists thinking about doing albums. More producers wanna do albums. Artists thinking about EP and how they gonna get their mixtapes out. I've seen where the music industry is evolving. I'm just asking that everyone just focus and take this thing serious. What we have this reggae music dancehall is valuable. If everybody can pull together and merge ideas. The cake big you know all of us can get a slice.

Everybody can get a slice if it's even the crumbs (laughing..)

No crumbs....mi naw get nuh crumbs man ah slice wi ah get ah whey yuh ah gwaan wid man? (laughing..)

Pretty slice (laughing..) What can we look forward to from Seanizzle for 2015 and beyond that?

Well right now it's all about "Music My Way". 2015, 2016 "Music My Way" . Caws right now mi nuh waan confuse mi fans dem. So at the moment that's the main focus right now. We have 16 songs and wi ah promote di 16 songs and it tek ah likkle time. So ah "Music My Way" it deh right now. Big up Zojak definitely they are the distributor for the album. So far their input is remarkable. It's wonderful.

Alright folks so there you have it yet another one of Jamaica's most talented yutes in the music industry Mr. Sean "Seanizzle" Reid. I want to thank you for taking the time out to speak with us.

Definitely it was fun right through from start to finish I enjoyed the whole interview.

Ok good. People do remember to go online at www.birdiepromotions.com to get your copy.

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MUSICAL INSTRUMENTS

Find and circle all of the musical instruments that are hidden in the grid. The remaining letters spell a secret message.

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C O K S Y D R U G Y D R U H I U E A
P I R R B A L A L A I K A D I T O T
E E T N A R H D O B H W G T H R B I
V O N T E T O H N A E E A A R O O S
I P S N E T N U R R R R C O T M C C
B I A T Y R E P D I O A H C E B O H
R C C R L W N P D M B H L M U O N I
A C A A L M H O I A E A H A S N G M
P O R M E U O I S P R L L C O E A E
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O L L E C E M A E L G N A I R T A D

ACCORDION	CONGA	HURDY-GURDY	SAZ
BAGPIPE	CORNET	LAOUTA	SITAR
BALALAIKA	COW BELL	MANDOLA	TARKA
BANJO	DIDGERIDOO	MARACAS	TRIANGLE
BASS	DRUM	MELODICA	TROMBONE
BODHRAN	EUPHONIUM	MIZMAR	UKULELE
CABASAS	FLUTE	OBOE	VEENA
CELLO	FRENCH HORN	OUD	VIBRAPHONE
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MARKUS RECORDS

With roughly 3 years introduction into music production, Mark Myrie better known as Markus has made a huge impact as a young producer in the music industry. Recently Markus interviewed with us highlighting his views on music production and his new projects. Join us as we go behind the music with Markus Records.

How did you get started in the music and entertainment industry?

Fresh out of high school it was my choice to either pursue a college degree or to do what my heart really wanted to do which was music. At age 17 I felt I was very privileged to be given this choice by my parents however, I already had access to a top class studio and already knew majority of the artists seeing that my father is an icon in the music industry Buju Banton. His respect automatically fell on my shoulders and I started to get my riddim heard by artists and things continued to grow and flourish until it became this right here right now.

Seeing that you started your professional career about three (3) years ago do you feel that you've faced any struggles or fight in the business although you are the son of music icon Buju Banton?

Naturally being that there are a whole lot of people doing music regardless of who you are it can sometimes be a struggle to get your music heard much less to be appreciated but there's a way to deal with every struggle and I have realized that the greater the song the more hit factors it has and the greater the production music can stand up on its own and over power all obstacles so I just started working harder opening my mind to the wide scale of genres and be outside the box creative whether its writing or composing riddims.

What would be the major reason to go into a professional studio over a home recording setup?

The sound. You get a more professional sound and end product. Not bashing home recording setups because a home recording setup is still very useful to jot down ideas and to do minor pre-production stuff and for those who use a home recording studio as their professional studio as long as they know how to let the end product to sound like a big professional studio hats off.

What is the one thing you are not willing or prepared to do EVER in your quest to achieve a successful career in the music industry?

I am not willing to drop my pride and dignity or be any less of a man to please anyone. A lot of people belittle themselves whether it is for a favor or direct or indirect servicing to their career.

Tell us something about the riddims and music production in the songs you have produced. Is there anything in particular that inspired you to create these riddims?

Music lives in my subconscious therefore listening a broad spectrum of music in return inspires me when I sit in the studio to create. Life inspires me as well and by that I mean nature and real life situations can put me in a specific mood and a lot of times that mood reflects in my music.

Can you tell our readers about any artists managed under Markus Records and are you looking to manage anyone else?

I have a number of artists working under my record label including my brother Jahazeil Myrie, D'East and Bryka. Young names now but that is sure to change.

As a music producer you have the opportunity to work with all types of artists, is there any artist in particular or genre of music outside of dancehall that you would like to work with?

Definitely. I think after dancehall and reggae pop is my favorite genre.

Do you feel that artists you work with are able to match live what they've done in the studio? Is this the norm?

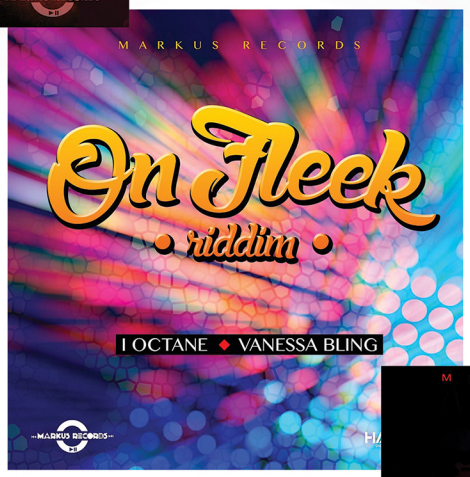
Most of them not all. Well I don't really expect them to so it's the norm for me. I know the behind the scenes dirty work that we have to do to get some songs sounding like gold but that is my job as an engineer and producer. If the artist cannot deliver up to par or whatever the defect is I have to try and fix it or get it done one way or the other risking the fact that it might not be something the artist can reproduce live.

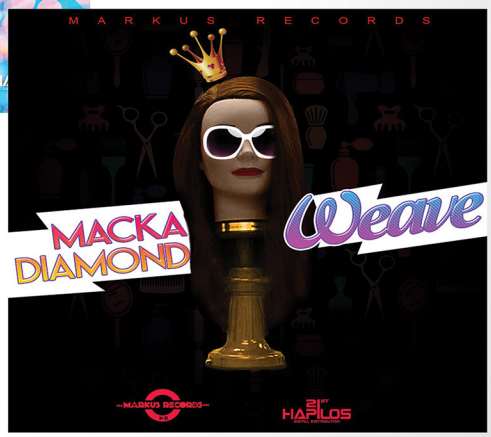
In your opinion what classifies as a good mix and a good master?

A good mix and a good master are like beauty it's all in the eyes of the beholder. There is really no do's and don'ts it's all about flare, style and flavor but for dancehall at least a solid low end is something very important.

Can you tell us about any new projects or ideas you will be working on in the near future? Do you have any shout outs or special thanks you'd like to make?

Recent projects just released like the On Fleek Riddim, RDX "Back & Forth", Vershon "Unofficial", Macka Diamond "Weave" are all channeling in their own lane to become huge successful projects and about the near future, slew of riddims and singles hits of course just look out. Shout out to all the djs worldwide who supports my music and to all the fans and also the entire Markus Records team who makes everything possible. Bless.





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Fiyah Blaze Productions

As his name suggests, DJ Blaze brings that fire when it comes to radio station imaging, mixing, and music production. His innovative production style is heavily influenced by his extensive DJ abilities and knowledge of hip-hop culture. DJ Blaze has served as the Creative Services Director at WUSL Power 99 and WDAS FM in Philadelphia, where he quickly set trends and raised the standard of urban imaging.

Blaze received his start in radio as a mixer and on-air personality at 90.7 WUVT while attending Virginia Tech. Upon graduation in 1998, he began his commercial radio career at WPGC 95.5 and Heaven 1580 AM in in Washington, D.C. As Creative Services Director, he was responsible for imaging some of the hottest shows and biggest names in the industry including Donnie Simpson, Star and Bucwild, Wendy Williams, Big Tigger, Adimu, and the Funk Regulator Celo. His imaging has also launched several stations, such as Hot 93.7 in Hartford, Connecticut, WWDM the Big DM in South Carolina, X 105.7 in Baltimore, and X 102.3 in West Palm Beach as well as his own internet radio stations Blaze456.com and Superior Reggae Radio.

DJ Blaze has received many accolades for his production work including Radio Mercury Awards, A.I.R. Awards, and RAP Magazine Awards to name a few. However, Blaze's radio skills are not limited to the production studio. He is also an experienced copy writer, writing effective and entertaining content for imaging and commercials. He has been called on to wear many hats including engineer, on-air personality, on-air mixer, as well as teacher and manager. Blaze has routinely trained staff on the technical aspects of radio, proper studio use, and on-air procedures.

Outside of radio, DJ Blaze was a Shadyville DJ (G-Unit's DJ Crew) from 2004-2008, toured with Flipmode Squad's Rampage,

Bootcamp Click's Louieville Sluggah from OGC, has DJ-ed for Rah Digga, KRS-One, Cassidy, Wayne Wonder and many more artists. In the reggae world, DJ Blaze is the owner and selector for one of the top reggae sounds, the 4-5-6 Sound in Washington, D.C. At the end of 2007 DJ Blaze moved to Jamaica to deejay in the heart of the Jamaican dancehalls, roadside dances, and clubs alongside some of the biggest and most recognized sounds in the world. He was also the DJ for The Difference, a live hip-hop band in Philadelphia. DJ Blaze currently travels all over the world to deejay including Jamaica, The Philippines, Mexico, Canada, Dominican Republic, China, and all over the US becoming a true international deejay. He continues to expand as a producer, making hot reggae, R&B, and hip-hop tracks, as well as engineering recording sessions up and down the east coast.

In 2012 DJ Blaze officially launched his record label Fiyah Blaze Productions where he is the main producer for the label, producing songs for artists like Demarco, Spice, Jah Vinci, Erup, and many more. His experience as a deejay, radio professional, and producer are the main influences in the style of music and sound of Fiyah Blaze Productions.

DJ Blaze is aggressive, creative, and ready to make his mark in the music industry as one of the hottest producers and DJs in the world.

FIYAH BLAZE PRODUCTIONS

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Soundcloud: DJ Blaze Worldwide
Youtube Channel: Fiyah Blaze Productions

BRAINTEAR SPOOKIE

Jason White popularly known as Spookie was born and raised in Tower Hill, Kingston, Jamaica. He attended the Mount Carmel Academy where he was known by his classmates as a rising star. His father, Chris White was a lover of reggae and dancehall music and was keen on taking Spookie to stage shows even at an early age.

Spookie soon grew an interest in acts such as Bounty Killer for his stamina and versatility and Vybz Kartel for his lyrical content. Both became his musical influences leading to his move in 2009 to pursue music as a career composing singles in the reggae and dancehall genre. His first single was produced by Black Roots Productions while he was still in school.

He aimed to create dynamic music that his growing fan base could enjoy. In 2012 he recorded the single "Can't Tek Mi Life" produced by Adrian "Vershon" Brown which created a buzz in the dancehall community. Spookie soon realized the power of good productions and took to the streets to further promote the single and to celebrate his growing career. With the help of several friends and his road manager Diling Wah, he campaigned in the streets and soon after released yet another single entitled "Bad Mi Bad" which was recorded in Mixing Lab in Kingston, Jamaica.

In early 2013 Spookie migrated to the United Kingdom where he was signed to the Kingston Music Group Recording Label. He recorded the singles: "Nuh Bagga Talking" on the 13 Level Riddim; "Hustle Everyday" by Chris Rock Production on the Bike Rider Riddim; and "Nah Sell Out" by E5 Records on the Love Life Riddim His singles received great feedback so Spookie was eager to head back in the studio with several local and international producers. He was granted the opportunity to perform on stages with popular dancehall artists such as Black Ryno in Birmingham, United Kingdom, in August 2014; Demarco's Good Book UK Tour in January 2014; and the Gully Bop Show in Luton, Scala London just to name a few. These shows were all successful as Spookie released his number one hit single entitled "Hurt It Up" on the Love Season Riddim produced by his own label Braintear Music which was a fan favorite. He has since been on the promotional trail receiving several features in print, on television, radio and web in the Caribbean and Europe. Spookie shared that he wants to be remembered for his versatility, unique sound and his high energy performances.

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REBEL WARRIOR

SELAH

Born Neishmarr Kennedy aka Judah Lion, Kool and Smoothe, Jah Jah Camp Don, Rebel Warrior International Klique General was born a lion (under the sign of Leo) in Stony Hill, St. Andrew Jamaica. As a child of music he and dancehall reggae recording artist Gyptian were members of the same church choir and sang in several youth groups. At the age of eleven years old Selah was chosen by Kathy Levi, Joseph Robinson and Paulette Bellamy as a member of the "Little People" changed after to "Ashe Caribbean Performing Arts Ensemble". Schooled in theatre, Jamaican, Caribbean and African culture Selah represented his country and the Caribbean by going on tour as a founding member of Ashe Caribbean Ensemble as he traveled internationally singing, dancing and acting.

Selah was also a student of the renowned music director Donald Hossack (O.D./O.J) . He was Selah's first music teacher the first who opened his eyes to the Edna Manley College of the Arts. There Selah studied (CLAJ) Caribbean, Latin and Jazz studies. At the same time he was performing and rehearsing with Ashe. Selah attended school with Yogi, Cherine Anderson, Shiah Coore, Dwayne Stephenson and many others. Back when Zinc Fence (aka Chronixx) the group was just a baby in 1998. By that time, Selah had worked with almost everyone in the business. Even Tifa, the dancehall artist, also Latonya Styles, dancehall choreographer were members of Ashe along with Selah.

Paul Campbell was a tutor and big brother for Selah at Edna Manley making him well rounded in music and the arts. During 1991 through 2001, Selah set out touring internationally sharing his incredibly unique vocal style and extraordinary stage presence worldwide on platforms such as, The France, Spain and Turkey Folk Festivals,

also gracing the stage in Germany, Haiti and Cuba. Always leaving his relentless fans asking for more, Selah has been awe inspiring live performances for his audiences all the way up to 2014. As he continues to move forward as a substantial contributing artist in the entertainment industry, he is known to be a master of his craft. To date, he performs throughout the U.S. embracing fans from Atlanta, North Carolina, Florida, New York, St. Louis, California, Hawaii, New Mexico, Indiana and more. It is clear to see that he is definitely a superstar on his way to reaching the highest of heights.

Selah is choosing to surge full force ahead with his music career. For it is a calling from the most high. Echoing through the wings of the wind, he is self-assured that this is his time. The galaxy is the limit for Selah hence there are no limits. Selah will be spreading the message of peace, light, justice, good will and militancy to all people on every stage. Selah plans to collaborate with any artist to do positive songs. Positive music is needed.

Ashe ~ Rastafari

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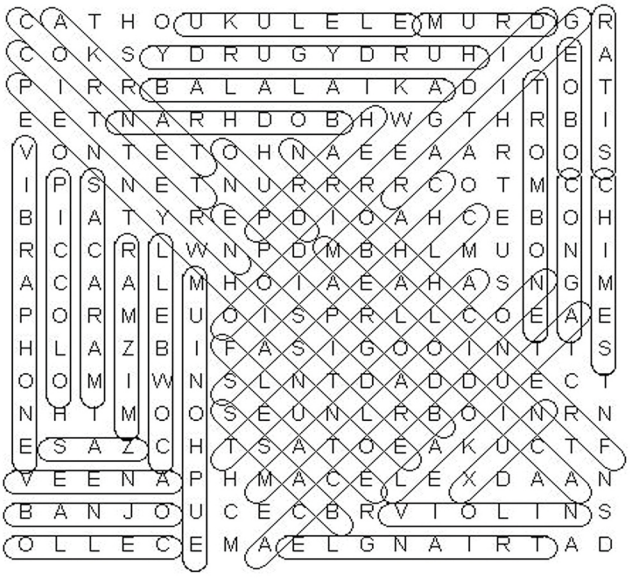
Instagram: @Therealselah
Soundcloud: Selah Selassie-i

MUSICAL INSTRUMENTS ANSWER KEY



Hidden sentence: Those Who Hear Not The Music Think The Dancers Mad

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