

TARRUS RILEY & DEAN FRASER'S STELLAR PERFORMANCE IN AFRICA

+ MORE DETAILS INSIDE

JAN
2018
ISSUE

BIRDIE MAGAZINE



REGGAE EMBASSY & DANCEHALL EMBASSY CLIENT
ELDIE ANTHONY



RUDEBWOY
NATEL

Nesbeth
This
YEAR IS HIS
YEAR!!



OCM BOSS

JAH VINCI

CHECK OUT
ONE WAY
RECORDS

DONATE FOR A GOOD CAUSE TO THE DSV GROUP ELEVATES CORP.



06 / TARUS RILEY & DEAN FRASER
LEAVE A MARK IN AFRICA

08 / GET ALL YOUR GRAPHIC DESIGNS HERE

10 / SUGA ROYALE BRINGS TO YOU FRESH LOOK



JAH VINCI

PAGE 12



NESBETH

PAGE 16



ELDIE ANTHONY

PAGE 22



NATEL

PAGE 24

EDITOR'S MESSAGE

WELCOME! WELCOME! WELCOME!

We are back fresh for the new year!! First and foremost on behalf of myself and the BPM team we would like to wish each and everyone a Happy New Year filled with prosperity and success!

As always we set out to give you insight on the best of the best artists out there whether they are rising to stardom or already established and this issue is definitely jam packed with natural born talent!

I'm going to keep it short because I know you are anticipating the great read ahead of you. Thanks to all the contributors and everyone who continues to support this movement. It is greatly appreciated!

Birdie

CONFIDENT
IDE

Happy Holidays!

Here's to a season filled with comfort, warmth and good cheer. Wishing you a wonderful holiday season and a prosperous new year to come!



From our BPM family
to yours.

STIMULATE RIDDIM

PRODUCED BY: ONEWAY RECORDS



FEATURING:

GAGE / STACIOUS / RAZOR B / KARIJESS
RAYTID X KIM SU / CALDHINO X KRISSY
FRIZZY THE STREETZ



ONEWAY
RECORDS

RAINII WEATHER

RIDDIM

FEATURING

PATEXX / RAINE SEVILLE / D'VERCITY
MAESTRON DON / DIVERSE / FRIZZY

PRODUCED BY: ONE WAY RECORDS & SARTOUT RECORDS




ONEWAY
RECORDS

Our Services

***Studio Engineering, Mixing & Mastering,
Songwriting, Artist Features, Arrangement
& Riddim Composition***


 ONEWAYRECORDS876

 ONEWAYRECORDS

 876 536 6276

 ONEWAYRECORDS876

 ONEWAYRECORDS876@GMAIL.COM

 876 776 9863

TARRUS RILEY & DEAN FRASER

Leave A Mark In Africa

Tarrus Riley one of the top ranking Jamaican reggae sensations alongside legendary saxophonist Dean Fraser with the Blak Soil Band left yet another memorable mark at the Harare International Conference Centre in Zimbabwe, Africa on Saturday October 28th.

The concert was filled with a crowd that loves mature music and Tarrus did not disappoint them as he managed to do a four hour long performance playing a non-stop thirty four songs together with Dean Fraser.

The celebrated Jamaican saxophonist Dean brought back memories when he blew out some old school cover melodies including some of Michael Jackson's hits and Bob Marley's "Redemption Song".

Dean, who was not popular in Zimbabwe, made himself new fans with his musical expertise and especially during his performance of the song "Zimbabwe". To their delight the audience were rewarded with a collaboration that the Blak Soil Band and Dean Fraser did with Winky D, the famous dancehall reggae star in Africa of his BBC Radio number one hit "Disappear".

The economically challenged Zimbabweans sacrificed to part with the hard to get \$100 USD and drowned their sorrows in the classic reggae beats. Riley then treated the ecstatic ladies to his romantic songs like "She's Royal", "Stay With You", "Just the Way You Are" and finally invited a few of them to a serenade of "Good Girl Gone Bad".

The two stars have left a historical mark in Southern Africa through their stellar concert which shall be written in the hearts of all the audience who made it to this spectacular event.



GRAPHIC DESIGNING

PROFESSIONAL DESIGNS FOR AFFORDABLE RATES



SERVICES INCLUDE:

- LOGO DESIGN
- FLYER DESIGN
- BUSINESS CARD DESIGN
- BROCHURE DESIGN
- COVER ART DESIGN
- AND MORE.....

GOT QUESTIONS?

CONTACT US!

VISIT
WWW.BIRDIEPROMOTIONS.COM

(301) 887-3235
BIRDIEPROMOTIONS@GMAIL.COM

ARTISTS ADVERTISE WITH US

Showcase Your Talent Globally



SERVICES:

SOCIAL MEDIA ADVERTISING
ONLINE MARKETING
PR SERVICES

TEXT BLASTS
EBLASTS
& MORE...

CONTACT US FOR PRICING

CALL OR TEXT (301) 887-3235
BIRDIEPROMOTIONS@GMAIL.COM
WWW.BIRDIEPROMOTIONS.COM

GET ADDED
TO THE **WEEKLY**
EBLASTS
FOR ONLY **\$25**



FOR MORE DETAILS CALL (301) 887-3235
OR EMAIL BIRDIEPROMOTIONS@GMAIL.COM



GET YOUR UPCOMING EVENT POSTED ON WWW.BIRDIEPROMOTIONS.COM
FOR ONLY \$50(US). ANY FLYER DESIGNED BY BIRDIE PROMOTIONS OR WITH
BIRDIEPROMOTIONS.COM MENTIONED GETS FEE WAIVED!



SUGA ROYALE

brings to you

FRESH LOOK

The Dancehall Queen – Gone Away or Here to Stay?

The dancehall queen has been woven into the fabric of dancehall culture long before Carlene stepped on the scene as the first nationally recognized dancehall queen in the early 90s. A dancehall queen is a woman who rules the dancehall with her eye catching dance moves, trendsetting, and often seductive style of dressing. The phenomena later developed into an annual international dance competition with girls hailing from around the globe to vie for the title. Unfortunately, the annual event may have seen its last days. Without it, how will we know who's the best of the best? Are today's dancehall queens still relevant without it?

The last International Dancehall Queen competition was held in 2015 in Montego Bay, Jamaica. Creator and promoter of the event, Brian "Big Head" Martin was forced to shut it down in 2016 due to the rising crime in the area. It did not return in 2017 due to the same reason and lack of a title sponsor, much to the dismay of girls hoping to one day grace the competition stage.

Dancehall queens have not stopped from competing even without the coveted grand prize of shooting their shot for the international title in Jamaica. Competitions are still held in countries around the world including France, Italy, Japan, Australia and many more. These events are still considered official with Big Head's endorsement.

Aside from the competitions, dancehall queens are the life of the party. Even if one is not aware of who she is, it is made evident when the first "gyal tune" is played. She is still bringing the latest dance moves with high energy and sex appeal.

Bruk Out! A Dancehall Queen Documentary premiered the summer of 2017. Financed by a Go Fund Me account, this film follows six young girls from very different backgrounds on their journey to the competition in Montego Bay. It has only been shown in a few select cities. It is said to be raw and is a rare view of what happens behind the scenes.

Dancehall queens have been reigning for decades and her kingdom will never falter. As the style of dance and music changes, so does she. She is often criticized and bashed for being too lewd and too nuff because of the bubbling, hot wuk, dancing on her head-top and the controversial daggering; all while being admired by the less daring and the topic of discussion. There's never a dull moment when these ladies are present.

FOUNDATION CORNER

BY DREW H.I.M

The maturation of our DJs



Why is it that within our dancehall culture our DJs subject matter all start off the same to break into the business; it's almost always the same blue print badman, guns and sex. This is what will always get you into the scene, but everybody hands down loves a "BADMAN DJ". We hardly ever see any social responsibly taken by the artist as far as lyrical content. Within the ranks of the so called hot djs we can look back and never see a dj send a positive message while at the top of his or her career. What we need to see in an island where it's predicted that murders could reach over 1,500 before year end is a more conscious effort by those who have the ear of the young people.

Let's take a look at the era of Ninja Man, Cutty Ranks and Super Cat the djs that made it were the ones that were the baddest on record. Bounty Killer kicked in the door waving guns lyrically. Artists almost always shun the call for lyrical responsibility by saying we are not role models. It's a fair view for them to have, but when we look back at the influence the music has on the youth it can't be ignored or denied. The public calls for peace in the now infamous Gully vs Gaza war between Vybz Kartel and Mavado was epic, even folks living off island were caught up in claiming a side. They both shied away from being called role models but yet what they did on records affected many communities. If an artist in Jamaica says a particular shoe or shirt is popular people fall in line and follow the trend. Bleaching is no longer frowned upon because of the endorsement by artists, so why not accept that if they were to say to Jamaica enough of the violence it could possibly put a dent in the murder rate.

Given Jamaica's crime rate it would be refreshing to see an artist break onto the scene and not be predictable as far as content. Reggae has always been a music of struggle and social consciousness, but let's face it, roots music doesn't have the ear of the today's youth. We see Bounty Killer now become very vocal about the need for less violence in the communities, but wouldn't this have been a more powerful message had he taken this stance at the pinnacle of his career rather than the beginning of its decline? Ninja Man has been visiting schools and being very active on social media as well as speaking at the police graduation ceremonies about tolerance with his own anti-violence message while on bail for his own murder charge which he has now been found guilty of and will be sentenced sometime in December. He has been vocal regarding the lyrical wars of today's artists; again wouldn't it have been better to hear this from Ninja when he was the leader of the dancehall world? Once it's fully ac-

knowledge that the youths of today are more willing to listen to their peers rather than their elders we can begin to directly address issues. The easiest thing to say while the money and accolades roll in is "it's not my job", but Jamaica's future is all our responsibility and if you have ear of the people use that power wisely while you have it. We the fans also need to take a look into the mirror; our obsession with entertainers having to live what they sing is an unhealthy one. Hollywood and television actors don't have to be in character once the movie or show is over, dancehall artists are forced to live that gun man song every day to retain our adulation. Maybe with less pressure they will be inclined to be more balanced in their view. The most important thing we all need to remember, we are all Jamaicans and we all have a responsibility for the island's future whether you are an entertainer or a fan.



OCM BOSS

JAH VINCI

Life is full of decisions and choices. Jah Vinci's choice was to pursue a career in music while growing his own empire Out Clear Movement (OCM). His career choice has allowed him to spread his riveting vocals on a number of tours internationally. We had the pleasure of speaking with Jah Vinci and seeing what he has been up to lately in this awesome interview. Enjoy the read!

Tee-Ann: Good day ladies and gentlemen. This is your girl Tee-Ann coming at you yet again with one of the finest vocalist out of Jamaica with songs like "Guide Me", "Watch Your Friends" and "Mama Don't Cry". This individual has captivated us with not only his vocal abilities but the messages within his songs. His given name Andre Rhoden; known to the world as Jah Vinci. Welcome Jah Vinci.

Jah Vinci: Yeah man blessings. Bless up.

Tee-Ann: First question, I haven't been hearing much from you since this year. I wanted to know where has Jah Vinci been?

Jah Vinci: Well I'm here same way doing my thing you know. It's just music on a whole it has its seasons. Mi just keep on doing my cultural music because dat ah whey mi really love from day one. Even though mi come on di scene with the day rave with Vybz Kartel and all ah dat, mi is ah man whey more stick to the cultural side of the music within souls ah deh suh di ting deh.

Tee-Ann: So for those who may not be familiar with you, who may I dare say, have not heard of Jah Vinci can you give us a background about yourself?

Jah Vinci: Well basically it's just ah yute from Au-

gust Town whey grow up inna church, love music from day one and decided to do it professionally caws I was blessed with the talent you know. Mom and dad can sing also but they didn't do it professionally so I was the one that decided seh yo I love this ting and mi realize mi skills in writing and all ah dat from ah young age so mi decide seh yeah you know mi ah guh do it serious.

Tee-Ann: So how would you explain or describe your music to someone?

Jah Vinci: Well my music is happy music enuh, feel good music. Music yuh can listen when yuh feel down. Basically me woulda seh mi is ah versatile artist caws mi like do world music not just music fi Jamaica. So if mi get ah hip-hop beat I'm going to sing on it. So that's just me.

Tee-Ann: Inspiration comes from all over; is there any real life situation that has inspired any of your songs?

Jah Vinci: Yeah of course. Well if yuh want to inspire the world yuh haffi sing whey di world waan hear enuh. Basically my inspiration comes from life. Growing up in August Town mi see a lot and been through a lot. So mi just try fi relate dem in the music and then how best yuh can talk to people ah when yuh ah sing bout dem life! Most

of my DMs on social media are about "yo Jah you know you singing bout mi life and how did you know this." It's good when you sing songs that people can relate to.

Tee-Ann: So in the early stages of your career who would you say was the most inspirational?

Jah Vinci: Well fi me still ah Sanchez enuh, Beres Hammond and Bob Marley.

Tee-Ann: Those were your mentors?

Jah Vinci: Definitely.

Tee-Ann: Ok. Good people to have as mentors (laughing). Every few days nowadays, hours, minutes you have social media sensations popping up music wise and all of that. How do you manage to stay relevant in the industry?

Jah Vinci: Keep doing good music that lives on. Because most of these guys in music right now are doing music whey ah one month music, two month music yuh know whey mi mean? As mi seh my music is world music and songs whey ah guh live on like Bob. Ah dat ah di most important ting inna music.

Tee-Ann: You have a tour coming up soon?

Jah Vinci: Yeah definitely. Going to Europe soon so kinda bracing for that still.

Tee-Ann: Oh my, I can imagine (laughing). What





JAH VINCI

OUTCLEAR MOVEMENT

has your experience been like performing for the masses in other countries?

Jah Vinci: Well it's a good one enuh because yuh know when yuh can go ah one country whey di people dem nuh speak English none atal but once yuh start sing and yuh hear dem start sing line for line den yuh know yuh doing something good. So it's always ah good experience for me.

Tee-Ann: Have you had any solid advice from anybody since coming into the music industry and who was it and in what way?

Jah Vinci: Well definitely Vybz Kartel enuh, Beres Hammond also is ah man whey mi look up to. Sanchez also. Yuh know dem always give me like the same advice. Like dem tell mi seh "yo yuh voice nuh normal." Stay far from certain tings. Doan touch nuh pickney (laughing) yuh get whey mi ah seh leave di schoolas dem alone. Dem always seh yo yuh ah guh reach far man so hard work ah di key so just keep on doing the music whey you love and whey you comfortable with. So dat ah always di advice whey mi get from dem.

Tee-Ann: So basically sow the seed you are willing to reap?

Jah Vinci: Definitely.

Tee-Ann: So what's next for Jah Vinci? Any projects coming up? Any music we can look forward

to?

Jah Vinci: Yeah man most definitely mi have ah album right now whey mi ah do wid Seanizzle Records. Which mi know dat ah guh be like ah massive ting because it's ah whole heap ah different tings whey people never hear from Jah Vinci. Plus yuh dun know mi ah work with Kingston Elite also. I'm working with a young producer right now name Kurt D Flurt. He's a genius in what he does. I'm actually doing some nice music with him right now whey the world can appreciate.

Tee-Ann: Something sure to captivate us as usual because your voice alone is the bomb!

Jah Vinci: Yeah man definitely.

Tee-Ann: Do you have any advice for persons that are coming into the industry at this time?

Jah Vinci: My advice, never change. My advice is always if you want to be ah doctor yuh haffi hit the books and work real hard. If yuh waan be ah lawyer yuh haffi hit the books again and work real hard. If yuh want to be ah musician yuh haffi hit the studio and work real hard. Yuh cyaan really sit and seh yo jah know ah when my time ah guh come. Yuh definitely haffi guh fi it. Caws I neva sit around and seh yo jah know mi waan buss and mi have dis big voice and wha happen. Yuh know mi nuh beat myself yuh know mi just

go out there. Who's to tell Vybz Kartel goodly hear bout you next (laughing).

Tee-Ann: So no procrastinating go for what you need?

Jah Vinci: Definitely, of course.

Tee-Ann: There you have it ladies and gentleman. Another one of Jamaica's vocally talented individuals who continues to make his presence be felt on a global scale. Do remember for this and other interviews you can head to www.birdiepromotions.com to get your copy of Birdie Promotions Magazine as well as all contact info for Jah Vinci will be available as well. You want to give it to them just in case too?

Jah Vinci: It's Real Jah Vinci for everything. Facebook, Instagram the whole works. All my social media to find me is RealJahVinci.

Tee-Ann: Again it's your girl Tee-Ann have a blessed day...peace!

Jah Vinci: Clear!



JAH VINCI



BOOKINGS, DUBS & SOCIAL MEDIA INFO

✉ BOOKINGS@HEAVYDPROMOTIONS.COM

☎ (876) 409-3984 / (876) 590-8229 (DUBS)

📷 🐦 📘 FOLLOW REAL JAH VINCI

📺 JAHVINCIOFFICIALVEVO



NESBETH

Dedicated to his craft and sending out his positive messages through his music to even the youngest listeners is reggae firebrand Nesbeth. Speaking of youngest listeners Nesbeth recently honored two Montego Bay High School students Mikaliah Allen and Brianne Irons with \$50,000 JA dollars for winning the online Success Story Competition he held in collaboration with Foota Hype Music (F.H.M). We were honored to have a sit down chat with him as he told us about his dreams, success story and future plans in the music industry. Enjoy the read!

Tee-Ann: Good day ladies and gentlemen this is your girl Tee-Ann representing for Birdie Promotions Magazine once again. Now today I'm excited to be having a sit down with one of Jamaica's renowned reggae acts who has been blessing the world with his positive feel good music and who has shown that your beginning doesn't define your journey. So with us today is Greg Nesbeth who goes by the moniker Nesbeth. Welcome Nesbeth.

Nesbeth: Blessed love, happy to be here with you.

Tee-Ann: Thanks for having us I know that you are a busy man and you have your thing going so we really appreciate your sit down with us today.

Nesbeth: It's a part of the journey I have to do it.

Tee-Ann: Where are you from originally and can you tell our readers a little bit about yourself?

Nesbeth: I am from Kingston, Jamaica. I grew up in Kingston 11, 12 and 13. Sometimes I was living with my aunt and other times I was with my mom and then for some reason I had to go to the rural side of Jamaica. Unfortunate situation has tasked me there but from the beginning I grew up like the typical yute in the inner city. Have so little for comfort and have to make yourself comfortable in an uncomfortable situation. But nevertheless it kind of push one to find oneself and to make such change. I grew up with my mom and my sisters and my dad. Sometimes my dad is out and sometimes he is in; meaning abroad and sometimes he is in Jamaica but my mom was always there. As I said we have the typical life that the inner city yute was raised with. We have to make much of whatever we have at our disposal and take it and run with it as if our life depends on it.

Tee-Ann: Did you have a childhood background growing up in music? What inspired you to go into music?

Nesbeth: I can't remember that childhood background where music is concerned. All I do know is that when I found myself after leaving Charlie Smith Comprehensive High School in probably the last year or the year before I left I found myself tapping on the desk and trying to sing songs that is popular out there and try to take out a word or two to put in a word I feel comfortable with. I think it all begun from there until afterwards I was getting the support from just about everyone that really know of Nesbeth. In some way shape or form I think they help me to realize that I am here for it as well because sometimes you have what you have and you don't know until someone points it out. It was more of like a part of me and I keep doing it because I feel it gives me a happy feeling but then people start to say you know what you can pursue music as a career. At that time it was like I was like a diamond in the rough and there was so many work but at this point people could identify that there is something about me. So I really journey to start to see if I can find out what is with what they had said and here I am!

Tee-Ann: I am so happy that you did that! That is just so amazing that you did. How would you explain reggae music today? Do you feel that it has changed since the earlier times and how do you feel you have contributed to this genre?

Nesbeth: Well my knowledge of reggae music is reggae music is a revolutionary music. Reggae music is like the music they keep people in check...the oppressors them in check to let them know is not everyone here knows not of their evil deeds. We are here and we are feeling but then we are just blessed with the talent to represent the mass. So we put out music of such not to sink anyone but to help them to realize that we're only human and what we are facing it can be better if few people want it to be better. And at sometimes we try to ask them to put their foot in our shoes so it's a revolutionary music trying to get things

on the path that it is supposed to be on because every so often it's not like that. So reggae music from then remain to be the reggae music now it's just that things and time do change and the way in which they are sending out the message it has to go with the flow. You have to be intelligent in taking on the technology of what's happening now. It is a war of intelligence that is going on now it's no stick nor stone. Of course they're using it but it is less of that it is more of a brain game that is happening around you. Again I must say reggae music remains the same. It carries the same message coming from different individuals. Still coming from the icons of the music...of reggae. To cut a long story short I honestly believe that it remains what it was then now because the reality is it is revolutionary music and it's music to change. In the same breathe it speaks of the happy side of things as well. It just explains life as is so in the next 500 years down the line you can really take ah music of now to tell exactly what was going on.

Tee-Ann: *What would you say has been your hardest obstacle to face since having your career and how did you handle that situation?*

Nesbeth: *Whenever obstacles came about I always try to remind myself that life is not easy. I grew up in unfortunate situations most of my success come through unfortunate situations. I kind of understand what life is I understand most of it now. I realize that whenever you reach and in getting somewhere and the closer you reach to your destination and to your goals is the more you have to fight. Sometimes I think that some of these people that is fighting you know not what they are doing it is just the test of The Most High to see if you are completely ready for whatever you are reaching for. Because I look on life in different stages and I think that if you are faced with tasks in stage 1 and you cannot get by then it's useless going to stage 2. To be honest I may speak it as fluent as I can now but don't ever think that when these obstacles come about I be like just going through it. It hits me....it jerks me. Sometimes it jerks me to a point where I have to ask myself am I on the right mission, do I have to turn back. All these things I am plagued with in my head. Sometimes the people that are standing in your way or become that stumbling block are not the people that you would have expected to be in it. So there's a lot of questions but never the less seeking The Most High I know that from the get go my mission that I am on I cannot travel and I cannot do it all by myself. I'm here physically up and running but spiritually I really need that empowerment so I have to seek The Most High to guide me through it. Here and then I just know that these obstacles are obstacles that I have to get by in order to go to the next stage so whatever I have to do I have to do it. I choose not to sit and fuss about who put these obstacles, why are they there and I don't sit down and view these obstacles like yes I can tell you exactly from when they come forward. Once I identify an obstacle then I start to make preparation how to get by. If I have to go under to get to the other side I will. If I have to go over, if I have to go around, I start to do my calculation to get by because my ultimatum is to get by.*

Tee-Ann: *What song would you say is the song that placed you in the public's eye?*

Nesbeth: *Before I even go to answer that as you asked the obstacles that I've faced I never specifically pinpoint on an individual obstacle because I just make a summary about my journey. So in that summary I do hope you understand that all the obstacles I have placed in there and just know that I'm not going to worry about the glass that is half empty. I'm just going to say that there is water in the glass and I have to go forward. I'm an optimistic person so I just want to get that out the way. And you say the song that put me on the map. Well of course that would be "My Dream". I have songs before like "So Let It Be" on the Golden Bathtub Riddim produced by Shocking Vibes and I have a song "Board House" on the Trumpet Riddim" produced by No Doubt Records and I have "Gunz Out" produced by No Doubt Records as well. These are songs that put me out there and have people talking about Nesbeth. But ah "My Dream" has taking it beyond. "My Dream" has taking it beyond with no doubt I don't even have to think. "My Dream" is definitely the song that has sent me beyond the regular level that I was on.*

Tee-Ann: *There's something about music that grasps a person's attention. Your songs are always positive. With all the recent rise in crime in Jamaica do you think more positive music from yourself and other artists could help to bring across the message to decrease the violence or dare I say stop it?*

Nesbeth: *Most definitely. I won't go to the extreme of saying that it will stop it because how it was in the beginning so shall it be in the end. But I think the only problem we are facing now is that it is unbalanced. Whether you like it or not in every good person there is bad and in every bad person there is good. So the thing is we have to try to level the playing field. Good and bad are like twins. They are a package that you cannot get one without getting the other. So the thing is whenever we have a shift like we have more bad happening than good then that's the problem. So what we need to do is do whatever we have to*

do in order to create such balance because life is about having a balance. So the thing is if we as entertainers put out more positive songs then it will stimulate the brain of these no brainers so that they themselves can feel empowered by us that they look up to as leaders. It will do so much more because I know these negative songs it pushes them to want to feel a part of those songs so it will drive an individual to do negative things. And I know positive things like "my dream is to live my dream" reminds one that yes you have a dream in case you didn't know you have a dream. Go get it. So it empowers and pushes one out of one's comfort zone in order for one to achieve whatever is there to be achieved. So I know for a fact if entertainers are doing such then it will make a difference. I can't tell you to what percentage but I know for a fact it will definitely make some difference.

Tee-Ann: You've performed on many big shows. You've done a lot of tours. What has that experience been like for you and do you feel it gets easier over time?

Nesbeth: Let me break it down. Get easier over a period of time would definitely be the more you perform is the more you are in tuned and the more you are comfortable. So regardless of the type of a crowd you have to face then you will easily do it like a piece of cake because this is something you are used to. But then now where the workload is concerned it gets more hectic. As the old saying goes "to who more has been given more is expected". So it's like the more hit songs you put out there it's the more people expect more. It kinda gets more hectic but outside of it it is like an arena. Once you have find yourself in there then it's an arena of more. You will have more money to count, you will have more people to encounter with, you will have more people to badmind you. Once you have become successful you are in an arena that is an arena known as more. You cyaan go in there and tell what you want from what you don't want. So again as I said it is more hectic but once it is a part of you you just float with whatever and do what you have to do regardless of the pressure that you undergo.

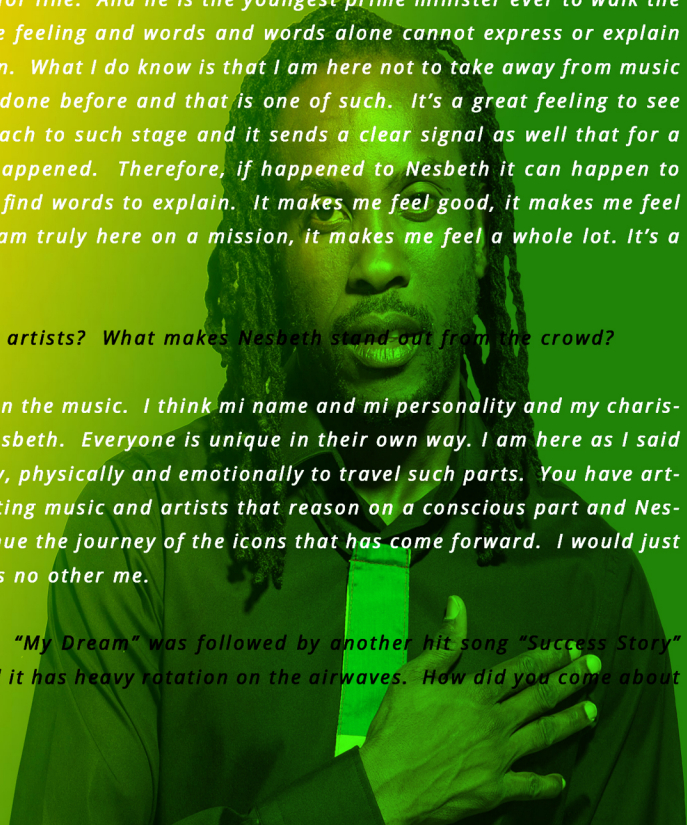
Tee-Ann: So you're hit song, which is one of my favorite, "My Dream" was used as an inspiration for the Prime Minister Andrew Holness in his campaign to Gordon House. Leading up to that victory this also landed you a performance at that inauguration and during that time he came on the stage with you. What was that historical moment like for you to be performing alongside the prime minister?

Nesbeth: It is the most memorable moment for me in my entire career this far. Looking forward to have more because the race never over until it's over. It is history. It has gone down in history because never in the history of Jamaica such has ever happened. The prime minister was on stage and he is singing line for line. And he is the youngest prime minister ever to walk the soil of Jamaica or to be in such position. So it is a comfortable feeling and words and words alone cannot express or explain the way in which I really and truly feel about the entire situation. What I do know is that I am here not to take away from music I am here to add to it and I want to do stuff that I have never done before and that is one of such. It's a great feeling to see an artist, an individual as myself, from a humble beginning reach to such stage and it sends a clear signal as well that for a lot of us that think that such couldn't have happened it has happened. Therefore, if happened to Nesbeth it can happen to anyone else. It is a feeling that as I said over and over I can't find words to explain. It makes me feel good, it makes me feel happy, it makes me feel accomplished, it makes me feel like I am truly here on a mission, it makes me feel a whole lot. It's a plus I will never forget it the most memorable moment.

Tee-Ann: What would you say separates you from other reggae artists? What makes Nesbeth stand-out from the crowd?

Nesbeth: Well Nesbeth is Nesbeth. You only have one Nesbeth in the music. I think mi name and mi personality and my charisma is totally different from anyone. There is no other like a Nesbeth. Everyone is unique in their own way. I am here as I said to make changes. It's an uphill task and I am prepared mentally, physically and emotionally to travel such parts. You have artists that are doing feel good music, artists that are doing uplifting music and artists that reason on a conscious part and Nesbeth is here to continue the journey of our ancestors. To continue the journey of the icons that has come forward. I would just definitely say I am different because I am who I am and there is no other me.

Tee-Ann: That is true we are all unique in our own little way. "My Dream" was followed by another hit song "Success Story" which is a major song that was graciously embraced by fans and it has heavy rotation on the airwaves. How did you come about this track and what was your message behind the song if any?



Nesbeth: *"My Dream"...I can't remember what month it was in 2015 but I know it was sometime in the summer. I can't remember exactly the month. I was like journeying along life's path as usual and the first two lines that came to me were "tours after tours" and "shows after shows". Those two lines just came out of nowhere. I have this friend of mine Merrick Shaw and some of the times we sit and pen songs together because we share similar views and I remember sitting down with him and saying that I got two lines "shows after shows", "tours after tours" and I feel to pen a song in that direction. But I was viewing at the time I was thinking of when I go to Europe doing shows after shows and tours after tours I could sing this song. So that was what the song was really basing around.*

Tee-Ann: *So "Success Story", did you pen it along with "My Dream"?*

Nesbeth: *Naw man "Success Story" come after..long after "My Dream". As I said "My Dream" was from 2015 and "My Dream" came about the idea of the two lines came and me and my friend Merrick Shaw sit down and I start talking about the lines and putting pen to paper. That's how the birth of "My Dream" came about and the rest is history. I reached to a point of stop doing songs for just Jamaica. I was hearing that when you listen to the news it was like too much people dying and people suffering and why you artists don't sing good songs and try to contribute to the uplifting to the society and all of that. I was along such parts like "Drive By" and a lot of songs and when I realized that the people weren't gravitating to the song like that it was disappointing.*

Tee-Ann: *When you did "My Dream" it was like you were saying mi nuh really expect it fi buss this way?*

Nesbeth: *I totally wasn't thinking of that. I was just doing music and singing music and feeling good that I am singing music because this is a part of me this is what I want to do. So it wasn't something that I said I'm going to sing this song and it's going to do this and it's going to do that.*

Tee-Ann: *So was it the same with "Success Story"?*

Nesbeth: *"My Dream" has put me so high so that people keep asking when is the next song coming and do you think the next song is going to be as big as "My Dream". It's a question that people ask and it puts a level of pressure on you but then nevertheless the pressure that they put on you is to bring out the best in you. I have never ever looked on the pressure as something that they want to suppress me with to say you are no good because you only can find a "My Dream".*

Tee-Ann: *So you found it constructive them putting the pressure on you?*

Nesbeth: *Yeah that's the side of the fence I look on it from. So even if you have a few that will come under such umbrella to pull me back it didn't work and it will never work. It's only I and I can stop I and I. So the point of the matter is I come under severe pressure because from one interview to the other is "do you think you're going to find another song" and so on and so forth. And guess what I was the first one who make you ever come to me for an interview so at the end of the day you know just allow me to do what I do best because you'll be coming back. So that's what I've been saying in my head when they keep asking. "Success Story" tells a whole lot about me as a person before I entered in the arena of a dream because it said "mi bawn and mi grow inna place whey mi neva get no respect" and it also said "the hit will only be another minute". If you notice my songs are not just surround ah Nesbeth when I realize that there are people out there that are going through similar situations then I just make my songs much wider. I make it in a way that it can comfort those people. So it's not about a Nesbeth and Nesbeth only. My greatest joy is to hear people say "Nesbeth your song lift me out of my sorrow and put me in this light". I'm so happy with that. It's worth more than just about whatever a promoter could of ever pay me for a show.*

Tee-Ann: *"Success Story" definitely does not appear to be stopping your successful rise. Is there anything else coming up for Nesbeth?*

Nesbeth: *A whole lot of things enuh. An album is supposed to come forward in 2018. I can't say exactly which month but Team Nesbeth, management and all that is looking forward to unleash my first album in 2018. I have a number of EP and I think a "My Dream" EP will definitely be out by sometime in January I think to give them a taste of what is coming. So basically that's what it is.*

CONGRATULATIONS

For Bookings Contact
 ENTERTAINMENT SOUL LTD.
 PHONE: +44(0)20 3566 6986
 MOBILE +44 (0)7508 882 797
 PHONE: 1876 396 9041 (LOCAL)
 EMAIL: SD@ENTERTAINMENTSOU.NET
 OR NESBETHREGGAE@GMAIL.COM



MONTEGO BAY HIGH SCHOOL WINNERS

Stay Connected
NESBETHREGGAE
 [Facebook icon] [Twitter icon] [Instagram icon]
NESBETHVEVO
 [YouTube icon]

Tee-Ann: Ok. So is anything else coming up for Nesbeth like any tours?

Nesbeth: A whole lot of things in the pipeline...a whole lot of things. I have shows; I'm currently doing a school tour now throughout the island.

Tee-Ann: Well that's good I don't find a lot of persons doing that lately.

Nesbeth: It's definitely something that I am happy doing because I am reconnecting with my younger fans and I am getting more and more young fans because they are the future. With these inspiring songs I think you don't need to wait for the kids to come for them. I think you need to go search and go and search for these kids and give it to them. Give it to them in a package. What I do know about music I realize that the message is not the problem because we have the message but it is the way in which we are putting out the message as culture artists is probably the problem. The thing is we have to make sure that it does not come across boring because once it have that bored thing then they lose interest regardless of what you are saying and sometimes you may have the strongest point. So delivery have a whole lot to do with it, the type of beat have a whole lot to do with it, the flows have a whole lot to do with it. I think that's what we have to do as artists and I realize that a lot of us are not doing it so I take the step of kicking the box and trying to get it on a note that the kids can feel comfortable listening to it. When they are happy listening to it then they will automatically live it. Because this is how it go enuh they catch a song loving the song so they want to do what the song inspire them to do. So when you have a culture song and it's going down such path how to have them living a life of love and how to care for their neighbor and how to make life for themselves better in the song; packaging the song once you have the perfect melody and the choice of words and all ah dat it will grab them and it will stimulate them. The more they learn it, the more they love it the more they will learn it and the more they learn it is the more they want to live it so that's basically what it is. So I'm on a mission and the mission is a never ending saga. I just pray for long life and I pray for health and strength because I know I have to do what I have to do. I can't do more than what I am here to do but I know I am here for a purpose and I am definitely doing what I have to do in order to fulfill such in this life on this path.

Tee-Ann: So for persons wanting to get in contact with Nesbeth for bookings for shows is there any information you would like to leave with us?

Nesbeth: My contact information is local number 1-876-396-9041 that's the local number. The email is sd@entertainment-soul.net as well as you can go to nesbethreggae@gmail.com and of course my social page across the platform is nesbethreggae so it's for Instagram, Twitter, Facebook you name it.

Tee-Ann: Ok so there you have it ladies and gentleman another one of Jamaica's renown acts that's making shockwaves globally. Now remember to get this and other interviews like this one you can log onto www.birdiepromotions.com to get your copy of the magazine. Again this is your girl Tee-Ann stay blessed.



ELDIE ANTHONY

Jamaican recording artist, Eldie Anthony of Kingston, Jamaica is one of the island's most promising entertainers on the rise and has been winning the hearts of music fans from various genres on a global level. Fans say that they are fascinated with his versatility as an artist compiled with his captivating sound and endless melodies. He has crossed over in various music genres such as reggae, R&B, dancehall, pop, hip-hop, reggaeton, dance, techno, dubstep, and even dabbling in country and new age rock. His songs are filled with heartfelt melodies that will bring tears to your eyes.

Popularly known in his country for being the winner of three competitions; Turbulence's Talent Search, Morgan Heritage's Talent Search, and TVJ's morning show Smile Jamaica's Roll Out, Eldie was destined for stardom. Musically mentored by the great reggae icon, Beres Hammond, Eldie Anthony has developed and polished his craft with Mr. Hammond's expert guidance. He has taken what he has learned and has applied it in numerous areas of music. Many have said that his talent compares to outstanding artists such as Garnett Silk, Jah Cure, Jah Vinci as well as mainstream's Justin Bieber and Chris Brown. He has even been dubbed as the singer with the "Velvet Voice" and also the "King of Inspiration" due to his powerful positive inspiring lyrics.

After many years of searching for his big break, Eldie decided to take a unique approach to his advancement by becoming the CEO of his own career with the assistance of The Worldwide Reggae Embassy (a career advancement organization) and other Music Embassies which he is utilizing for his furtherance in the industry. By partnering with the organization, he is not only learning the ropes of the music industry, he has also acquired a massive team of consultants and executives to assist him in every step of the way to ensure success.

Eldie Anthony's main goal is to rise to the top of the music scene but his main focus is to not only achieve stardom for himself but to help introduce other talented individuals as well. Due to the many struggles of trying to make it in the industry over the years, it was his passion and goal to assist others with their advancement and dreams once he became famous. This opportunity has already manifested itself as he has already begun to assist others within the organization while still in development of his brand and career launch.

2018

A NEW LOOK FOR

Eldie Anthony has made history for not only himself but the genre of reggae and Jamaica as well. He is the first up-and-coming artist in the world who has ever released a full length debut double album at the launch of his career. The album is entitled Break Free and possesses an authentic reggae side called Break Free – Reggae Vibrations and an upbeat side of the album entitled – Break Free - Yaadstream which consists of fusions of reggae, dancehall, R&B, pop and hip-hop. Both albums were produced by Eldie Anthony and Music Embassies' executive Christina Grand. However, many tracks were co-produced with other embassy clients such as composer/producer Askell and Eldie's cousin, David "Jukie" Leckie.

As previously mentioned, the second side of the album is entitled –Break Free Yaadstream. The word Yaadstream had been created by Eldie Anthony and Christina Grand to describe the fusion of Jamaican and mainstream music. The title of the fusion has been accepted by the Music Embassies and the official embassy of the reggae industry; Reggae Embassy. It is now considered as the official new title of the fusion genre which combines Jamaican music with mainstream music such as pop, hip-hop and R&B. Eldie Anthony's album, Yaadstream consists of exactly just that and was the perfect title for the album which solidifies the genre's name. He is currently working on his sophomore album entitled On Top Of The World.

His music is positive, inspirational and filled with uplifting messages. This year marks the launch of this future icon in the music industry; Eldie Anthony. The world will be seeing a great deal of more of him across multiple music genres this year and years to come as he climbs to the top. It is evident that it is just a matter of time for Eldie to take his position as an icon in the music industry and be warmly welcomed into the hearts of many worldwide.

**All bookings & business inquiries are handled by the Reggae Embassy
management@eldieanthony.com
USA 305-600-0500
JAMAICA 876-960-1005
UK 020-3239-3700**

Stay Connected

**www.facebook.com/eldieanthonymusic
www.Twitter.com/eldieanthony
www.instagram.com/eldieanthony
www.reverbnation.com/eldieanthony**

Visit www.EldieAnthony.com



BOOKINGS & CONTACT INFO

✉ ROSS.PARYAG@GMAIL.COM

WWW.NATELMUSIC.COM/CONTACT

 [NATEOFFICIAL](https://www.soundcloud.com/nateofficial)

     FOLLOW NATELMUSIC

VISIT WWW.NATELMUSIC.COM

NATEL

Once or twice in a lifetime a young singer comes around who reminds you of one of your favorite singers, but at the same time captures your heart and warms your soul. Meet Natel, the newest kid on the block blessed with a sweet voice, warm and engaging personality and a great imagination. Natel caught the ears and eyes of legendary songwriter and producer Mikie Bennett of Grafton Recording Studios and was immediately brought into the studio.

Born Nathaniel Hewitt, son of guitarist Correl Hewitt, this young man seems to have been groomed for stardom at a very early age. His musical talent and ability to sing harmonies has made him an instant hit at Grafton with a waiting list of artists and producers wanting a piece of him. His early recordings have shown great promises and under the guidance of Mikie Bennett and the team organizers around him the public is out for a wonderful treat. His interpretation of the classic "Little Green Apples" made popular by the late Dennis Brown, shows range and maturity beyond his years. His musical seduction track with Cherine Anderson "You Turn Me On" is just plain sexy. Lately Natel has been extending his brand by recording features on tracks for international EDM producers. Djs such as Chuckie, Childsplay, Jay Psar, BSSMNT, Retrohands and many others speak highly of his vocal ability and he was even approved by the international super star Diplo himself on a song called "Dash It" distributed by Dim Mak Records.

Mr. Vegas has included Natel in his musical entourage where he is gaining invaluable experience on stage as he is called on to match vocals and stage craft with one of the most dynamic performers of this decade. There has been a significant increase in his fan appeal as can be seen from the numerous invitations to appear on various functions and for collaborations with more established artists. Natel has not only held his own but has shone on projects including Chevelle Franklyn, Ghost, Voicemail, Alaine, Mr Vegas, Bunny Rugs to name a few.

Over the past few months he has recorded for top producers including, Jordan of Chimney Records, Don Corleon, Conroy Forte of Washroom Ent, Frass, TJ of TJ Records, Jeremy Harding and Dean Fraser all who have given his talents and work ethics rave reviews.

Expect to be wowed in the coming months as this new and upcoming superstar makes his mark on our musical scene.



DSV GROUP

www.dsvgroupelevates.org

*Support the cause to serve young adults in the community
by awarding modest grants and strategic partnerships in the
elevation of their future endeavors.*



onate

**TO DSV GROUP ELEVATES CORP A 501(C)(3) NONPROFIT ORGANIZATION
AT WWW.DSVGROUPELEVATES.ORG**

 240.691.8027

 ICARE@DSVGROUPELEVATES.ORG

 DSVGROUPELEVATES

 DSVGROUPELEVATES

 DSV_ELEVATES

 DSVELEVATES